

MEDIA KIT

MARCH 2025



INFINITY MEDIA



We are offering screentime for advertising, on big and bright LED-screens in the best locations.

BUNDLES

Our Premium Screens are bookable separately and in bundles. The second option offers an advantage pricewise and simplifies the booking process for your campaign.

- **Bundle Vienna & Surroundings** 39 locations
- **Bundle Vienna inner districts** 26 locations
- **Bundle Vienna city center** 9 locations
- **Bundle Mariahilfer Straße** 7 locations incl. 1 slot on 67m² screen
- **Videobundle** 18 locations

SPECIAL FORMATS

We love innovative advertising concepts that stand out and we are always keen to realize them with you.

- **Timetargeting**
- **Special Format**
- **Branded Live-Ticker**
- **Interactive Experiences**

PREMIUM SCREENS

1. DISTRICT	Kärntner Straße 1- Graben	Rotenturmstraße 6
	Kärntner Straße 1	Rotenturmstraße 16-18
	Kärntner Straße 4	Petersplatz 11
	Kärntner Straße 53	Wollzeile 37
	Herrengasse 12	
2. DISTRICT	Taborstraße 20A	Obere Donaustraße 43
3. DISTRICT	Am Stadtpark 1 (Wien Mitte)	
5. DISTRICT	Margaretenplatz 6-7	
6. DISTRICT	Mariahilfer Straße 85	Mariahilfer Straße 75
	Lerchenfelder Gürtel 34	Mariahilfer Straße 42
7. DISTRICT	Mariahilfer Straße 88	Mariahilfer Straße 124
	Neubaugasse 20	
8. DISTRICT	Alser Straße 25	Breitenfelder Gasse 26
	Josefstädter Straße 33	Hernalser Gürtel 12A
9. DISTRICT	Währinger Straße 54	Porzellangasse 2
10. DISTRICT	Triesterstraße 1B	Favoritenstraße 61
	Favoritenstraße 111	
	Favoritenstraße 111/Reumannplatz	
11. DISTRICT	Simmeringer Hauptstraße 141	
12. DISTRICT	Meidlinger Hauptstraße 23	
13. DISTRICT	Hietzinger Hauptstraße 22	
15. DISTRICT	Hütteldorfer Straße 74	Mariahilfer Straße 221
16. DISTRICT	Ottakringer Straße 29	
19. DISTRICT	Döblinger Hauptstraße 55	
SURROUNDINGS	Hauptstraße 24 - 2344 Maria Enzersdorf - NOE	
	Hauptstraße 27-29 - 2340 Mödling - NOE	

PREMIUM SCREENS

Big advertising screens in the best locations for content created in 16:9 or 9:16 format.



1010

KÄRNTNER STRASSE 1 / DIRECTED TO GRABEN (KS1)

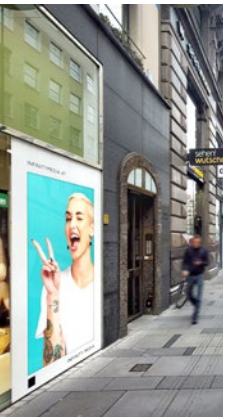
DIMENSIONS: 400 x 250 cm **CONTENT:** fully animated*
SIZE: 10 m² **OP. TIME:** 6 am–10 pm
FORMAT: 16:9 **CPM**:** € 20,57



1010

KÄRNTNER STRASSE 1 / DIRECTED TO KÄRNTNER STRASSE (KS1.2)

DIMENSIONS: 170 x 300 cm **CONTENT:** fully animated*
SIZE: 5,1 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 8,29



1010

KÄRNTNER STRASSE 4 (KS4)

DIMENSIONS: 126 x 224 cm **CONTENT:** fully animated*
SIZE: 2,82 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 12,83



1010

KÄRNTNER STRASSE 53 (KS53)

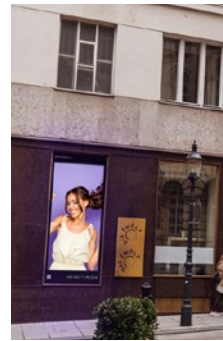
DIMENSIONS: 112 x 192 cm **CONTENT:** partially animated*
SIZE: 2,15 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 7,10



1010

WOLLZEILE 37 (WOL37)

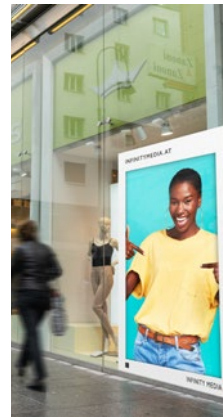
DIMENSIONS: 126 x 224 cm **CONTENT:** partially animated*
SIZE: 2,82 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 13,67



1010

HERRENGASSE 12 (HER12)

DIMENSIONS: 120 x 270 cm **CONTENT:** fully animated*
SIZE: 3,2 m² **OP. TIME:** 6 am–12 am
FORMAT: 9:16 **CPM**:** € 8,46



1010

ROTENTURMSTRASSE 6 (RTS6)

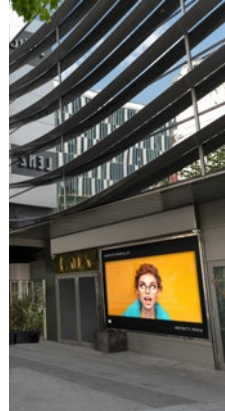
DIMENSIONS: 126 x 224 cm **CONTENT:** fully animated*
SIZE: 2,82 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 19,27



1010

ROTENTURMSTRASSE 16-18 (RTS18)

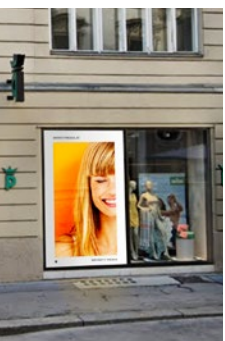
DIMENSIONS:	3x 180 x 120 cm	CONTENT:	fully animated*
SIZE:	3x 2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	16:9	CPM**:	€ 12,38



1030

AM STADTPARK 1 – WIEN MITTE (ASP1)

DIMENSIONS:	300 x 180 cm	CONTENT:	teilanimiert*
SIZE:	5,4 m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 4,13



1010

PETERSPLATZ 11 (PP11)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 20,13



1050

MARGARETENPLATZ 6-7 (MAP6)

DIMENSIONS:	180 x 240 cm	CONTENT:	fully animated*
SIZE:	4,3 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 16,63



1020

TABORSTRASSE 20A (TST20)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 2,99



MARIAHILFER STRASSE 75 (MHS75)

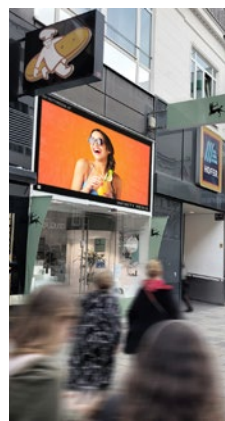
DIMENSIONS:	240 x 360 cm	CONTENT:	partially animated*
SIZE:	8,64 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 12,81



1020

OBERE DONAUSTRASSE 43 (ODS43)

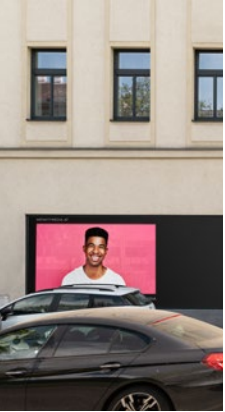
DIMENSIONS:	270 x 180 cm	CONTENT:	partially animated*
SIZE:	4,9 m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 9,08



1060

MARIAHILFER STRASSE 85 (MHS85)

DIMENSIONS:	300 x 180 cm	CONTENT:	fully animated*
SIZE:	5,4 m ²	OP. TIME:	6 am – 10 am
FORMAT:	16:9	CPM**:	€ 8,56



1070

LERCHENFELDER GÜRTEL 34 (LG34)

DIMENSIONS:	270 x 180 cm	CONTENT:	partially animated*
SIZE:	4,9m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 4,78



1070

NEUBAUGASSE 20 (NBG20)

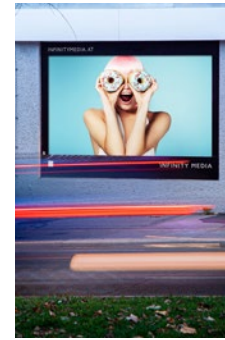
DIMENSIONS:	120 x 270 cm	CONTENT:	fully animated*
SIZE:	3,2m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 10,54



1070

MARIAHILFER STRASSE 42 (MHS42)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 5,90



1080

HERNALSER GÜRTEL 12A (HG12)

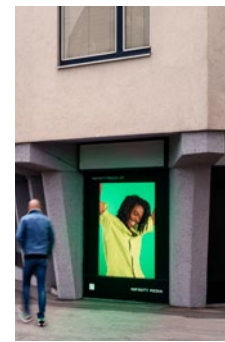
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 3,28



1070

MARIAHILFER STRASSE 88 (MHS88)

DIMENSIONS:	180 x 360 cm	CONTENT:	fully animated*
SIZE:	6,48m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 7,73



1080

BREITENFELDER GASSE 26 (BFG26)

DIMENSIONS:	120 x 180 cm	CONTENT:	partially animated*
SIZE:	2,16m ²	OP. TIME:	6 am – 12 am
FORMAT:	9:16	CPM**:	€ 2,02

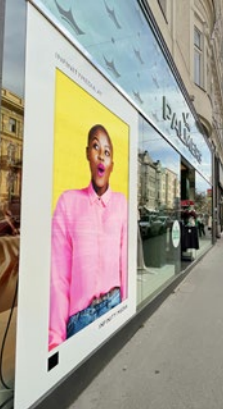


1070

MARIAHILFER STRASSE 124 (MHS124)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 14,26





1080

ALSER STRASSE 25 (ALS25)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 4,65



1100

FAVORITENSTRASSE 111 (FAV111)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 1,44



1080

JOSEFSTÄDTER STRASSE 33 (JOS33)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 8,06



1100

FAVORITENSTRASSE 111- RICHTUNG REUMANNPLATZ (RMP)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 1,44



1090

WÄHRINGER STRASSE 54 (WST54)

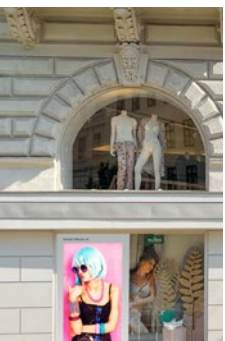
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	16:9	CPM**:	€ 4,92



1100

FAVORITENSTRASSE 61 (FAV61)

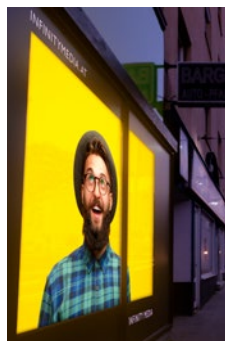
DIMENSIONS:	120 x 180 cm	CONTENT:	fully animated*
SIZE:	2,16 m ²	OP. TIME:	6 am – 12 am
FORMAT:	9:16	CPM**:	€ 5,46



1090

PORZELLANGASSE 2 (POG2)

DIMENSIONS:	120 x 180 cm	CONTENT:	partially animated*
SIZE:	2,16 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 4,98



1100

TRIESTER STRASSE 1B (TS1)

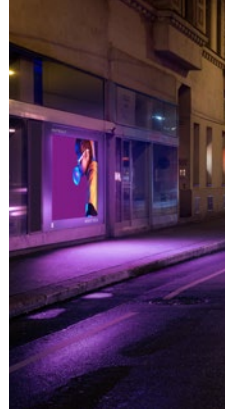
DIMENSIONS:	300 x 180 cm	CONTENT:	static*
SIZE:	5,4 m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 5,32



1010

SIMMERINGER HAUPTSTRASSE 141 (SHS141)

DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 7,60



1150

MARIAHILFER STRASSE 221 (MHS221)

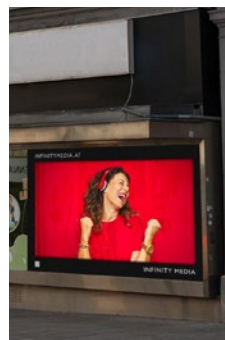
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 4,80



1120

MEIDLINGER HAUPTSTRASSE 23 (MEI23)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 3,82



1160

OTTAKRINGER STRASSE 29 (OTS29)

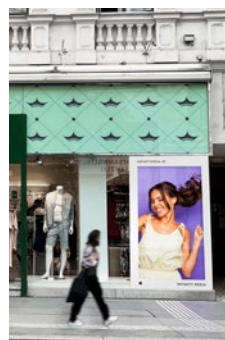
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 11,34



1130

HIETZINGER HAUPTSTRASSE 22 (HHS22)

DIMENSIONS:	112 x 192 cm	CONTENT:	fully animated*
SIZE:	2,15m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 6,65



1190

DÖBLINGER HAUPTSTRASSE 55 (DHS55)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 19,93



1150

HÜTTELDORFER STRASSE 74 (HTS74)

DIMENSIONS:	112 x 192 cm	CONTENT:	partially animated*
SIZE:	2,15m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 8,51





2344

MARIA ENZERSDORF - NOE
**HAUPTSTRASSE 23
(NOE1)**

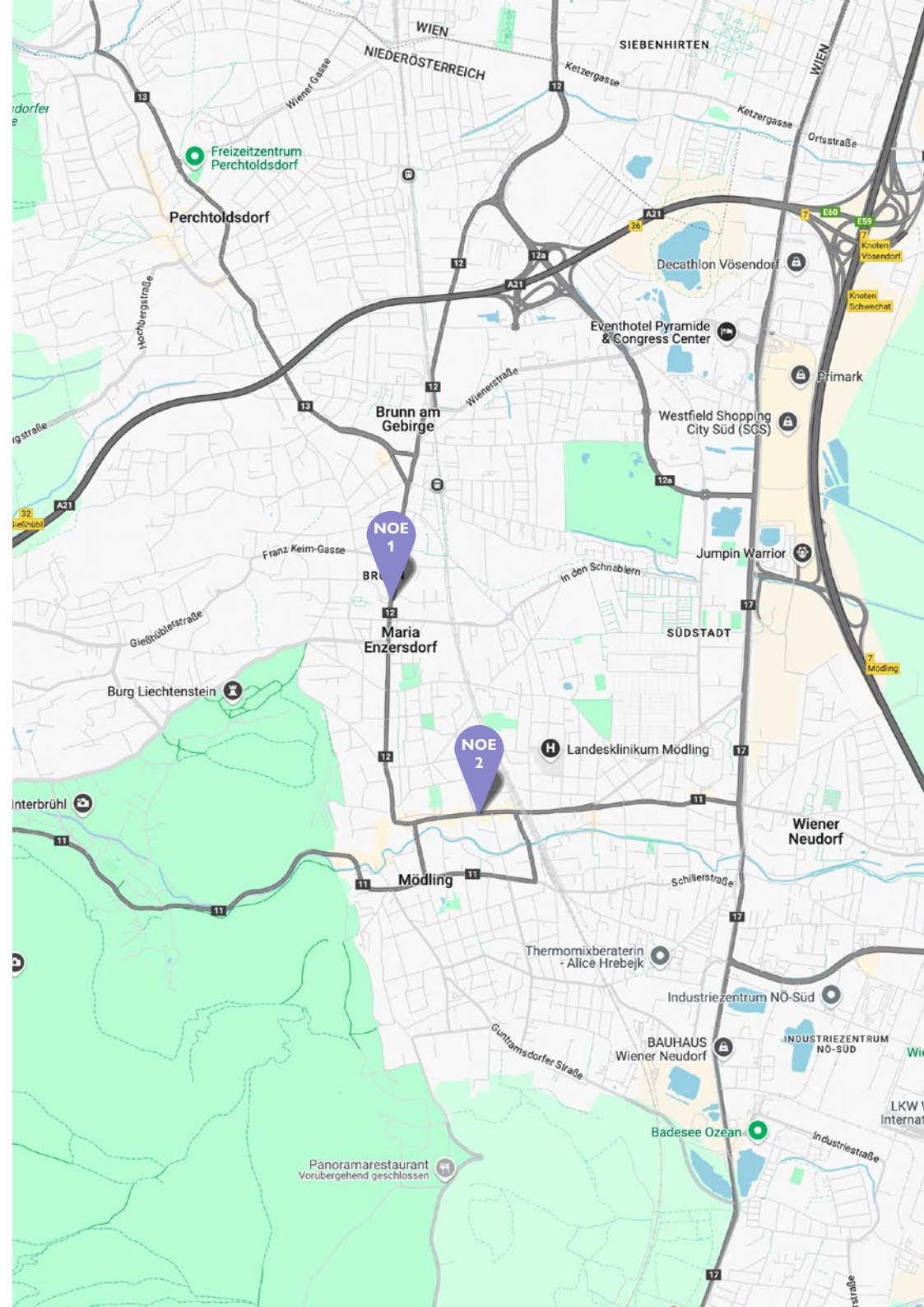
DIMENSIONS:	150 x 250 cm	CONTENT:	partially animated*
SIZE:	3,75 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 7,48



2340

Moedling - NOE
**HAUPTSTRASSE 27-29
(NOE2)**

DIMENSIONS:	112 x 192 cm	CONTENT:	partially animated*
SIZE:	2,15 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 5,57



HIGHLIGHT SCREENS

The biggest out of home screens with special formats, content is shown in a loop.



1010

OPERNRING

DIMENSIONS: 950 x 250 cm
SIZE: 23,75 m²
FORMAT: 3.192 x 840 px

CONTENT: static*
OP. TIME: 6 am – 10 pm

1060



MARIAHILFER STRASSE 37

DIMENSIONS: 1.900 x 350 cm
SIZE: approx. 67 m²
FORMAT: 4.822 x 896 px

CONTENT: static*
OP. TIME: 6 am – 10 pm



1070

MARIAHILFER STRASSE 60

DIMENSIONS: 9.000 x 2.400 cm
SIZE: 21,6 m²
FORMAT: 3.120 x 832 px

CONTENT: fully animated* 3D
OP. TIME: 10 am – 10 pm



2334

NUMBER ONE

DIMENSIONS: 51.000 x 20.000 cm
SIZE: 1.020 m²
FORMAT: 1.632 x 640 px

CONTENT: static*
OP. TIME: 12 am – 12 am

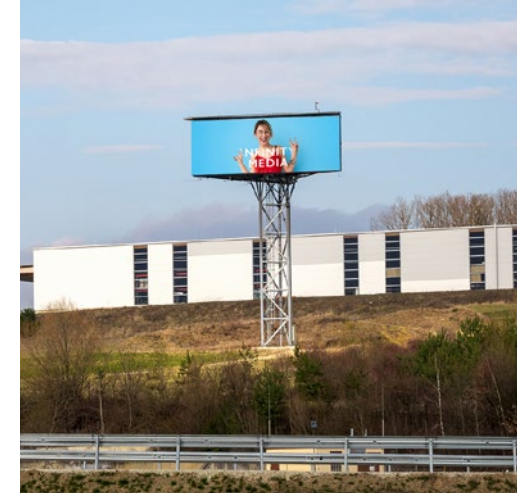


2334

A2 TOWER

DIMENSIONS: 2x 512 x 288 cm
SIZE: 2x 15 m²
FORMAT: 768 x 432 px

CONTENT: static*
OP. TIME: 12 am – 12 am



7423

A2 TOWER

DIMENSIONS: 16.100 x 6.220 cm
SIZE: 100 m²
FORMAT: 1.000 x 360 px

CONTENT: static*
OP. TIME: 5 am – 10 pm

CONSULTING AND BOOKING

Let us create a customized offer, which is perfectly tailored to your needs. Feel free to contact us using the information below.

sales@infinitymedia.at
+43 1 997 42 48

STAY UP TO DATE

Follow us on social media for recent news.



* **FULLY ANIMATED:** videos are displayable

PARTIALLY ANIMATED: elements move smoothly and steadily

STATIC: static image

The calculation of the **CPM is based on three factors: the contact opportunities of a location, the average length of stay of passers-by and the booking price.

Contact opportunities: This is the basis for the calculation.

Average dwell time: Indicates how many spots a contact opportunity sees on average.

Booking price: Enables the calculation for the price of 1000 contacts.

Since the dwell time tells you how many spots a contact opportunity sees on average, it represents a multiplier for the calculation.

INFINITY MEDIA GMBH & CO KG

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