

# MEDIA KIT

JANUARY 2025



**INFINITY MEDIA**



We are offering screentime for advertising, on big and bright LED-screens in the best locations.

## BUNDLES

Our Premium Screens are bookable separately and in bundles. The second option offers an advantage pricewise and simplifies the booking process for your campaign.

- **Bundle Vienna & Surroundings** 37 locations
- **Bundle Vienna inner districts** 26 locations
- **Bundle Vienna city center** 8 locations
- **Bundle Mariahilfer Straße** 7 locations incl. 1 slot on 67m<sup>2</sup> screen
- **Videobundle** 17 locations

## SPECIAL FORMATS

We love innovative advertising concepts that stand out and we are always keen to realize them with you.

- **Timetargeting**
- **Special Format**
- **Branded Live-Ticker**
- **Interactive Experiences**

## PREMIUM SCREENS

<b>1. DISTRICT</b>	Kärntner Straße 1- Graben Kärntner Straße 1 Kärntner Straße 4 Kärntner Straße 53	Wollzeile 37 Petersplatz 11 Herrengasse 12 Rotenturmstraße 6
<b>2. DISTRICT</b>	Taborstraße 20A	Obere Donaustraße 43
<b>3. DISTRICT</b>	Am Stadtpark 1 (Wien Mitte)	
<b>5. DISTRICT</b>	Margaretenplatz 6-7	Reinprechtsdorfer Straße 41
<b>6. DISTRICT</b>	Mariahilfer Straße 85	Mariahilfer Straße 75
<b>7. DISTRICT</b>	Lerchenfelder Gürtel 34 Mariahilfer Straße 88 Neubaugasse 20	Mariahilfer Straße 42 Mariahilfer Straße 124
<b>8. DISTRICT</b>	Alser Straße 25 Josefstädter Straße 33	Breitenfelder Gasse 26 Hernalser Gürtel 12A
<b>9. DISTRICT</b>	Währinger Straße 54	Porzellangasse 2
<b>10. DISTRICT</b>	Triesterstraße 1B Favoritenstraße 111 Favoritenstraße 111/Reumannplatz	Troststraße 58 Favoritenstraße 61
<b>11. DISTRICT</b>	Simmeringer Hauptstraße 141	
<b>12. DISTRICT</b>	Meidlinger Hauptstraße 23	
<b>13. DISTRICT</b>	Hietzinger Hauptstraße 22	
<b>15. DISTRICT</b>	Hütteldorfer Straße 74	Mariahilfer Straße 221
<b>16. DISTRICT</b>	Ottakringer Straße 29	
<b>19. DISTRICT</b>	Döblinger Hauptstraße 55	
<b>SURROUNDINGS</b>	Hauptstraße 24 - 2344 Maria Enzersdorf - NOE	

# PREMIUM SCREENS

Big advertising screens in the best locations for content created in 16:9 or 9:16 format.



1010

## KÄRNTNER STRASSE 1 / DIRECTED TO GRABEN (KS1)

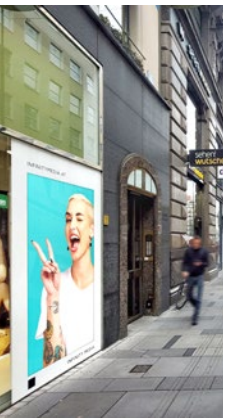
**DIMENSIONS:** 400 x 250 cm    **CONTENT:** fully animated\*  
**SIZE:** 10 m<sup>2</sup>    **OP. TIME:** 6 am–10 pm  
**FORMAT:** 16:9    **CPM\*\*:** € 20,57



1010

## KÄRNTNER STRASSE 1 / DIRECTED TO KÄRNTNER STRASSE (KS1.2)

**DIMENSIONS:** 170 x 300 cm    **CONTENT:** fully animated\*  
**SIZE:** 5,1 m<sup>2</sup>    **OP. TIME:** 6 am–10 pm  
**FORMAT:** 9:16    **CPM\*\*:** € 8,29



1010

## KÄRNTNER STRASSE 4 (KS4)

**DIMENSIONS:** 126 x 224 cm    **CONTENT:** fully animated\*  
**SIZE:** 2,82 m<sup>2</sup>    **OP. TIME:** 6 am–10 pm  
**FORMAT:** 9:16    **CPM\*\*:** € 12,83



1010

## KÄRNTNER STRASSE 53 (KS53)

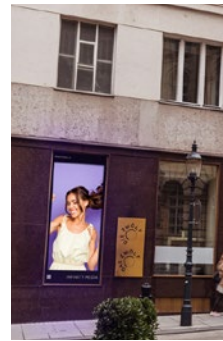
**DIMENSIONS:** 112 x 192 cm    **CONTENT:** partially animated\*  
**SIZE:** 2,15 m<sup>2</sup>    **OP. TIME:** 6 am–10 pm  
**FORMAT:** 9:16    **CPM\*\*:** € 7,10



1010

## WOLLZEILE 37 (WOL37)

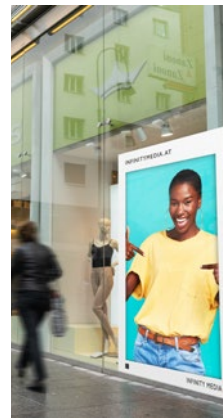
**DIMENSIONS:** 126 x 224 cm    **CONTENT:** partially animated\*  
**SIZE:** 2,82 m<sup>2</sup>    **OP. TIME:** 6 am–10 pm  
**FORMAT:** 9:16    **CPM\*\*:** € 13,67



1010

## HERRENGASSE 12 (HER12)

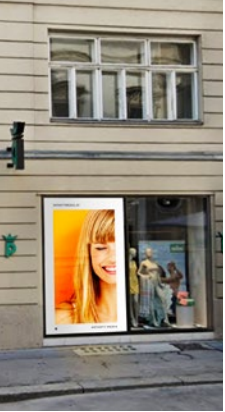
**DIMENSIONS:** 120 x 270 cm    **CONTENT:** fully animated\*  
**SIZE:** 3,2 m<sup>2</sup>    **OP. TIME:** 6 am–12 am  
**FORMAT:** 9:16    **CPM\*\*:** € 8,46



1010

## ROTENTURMSTRASSE 6 (RTS6)

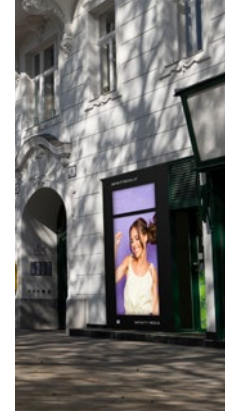
**DIMENSIONS:** 126 x 224 cm    **CONTENT:** fully animated\*  
**SIZE:** 2,82 m<sup>2</sup>    **OP. TIME:** 6 am–10 pm  
**FORMAT:** 9:16    **CPM\*\*:** € 19,27



1010

### PETERSPLATZ 11 (PP11)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,82m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 20,13



1050

### MARGARETENPLATZ 6-7 (MAP6)

<b>DIMENSIONS:</b>	180 x 240 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	4,3m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 16,63



1020

### TABORSTRASSE 20A (TST20)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,82m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 2,99



### MARIAHILFER STRASSE 75 (MHS75)

<b>DIMENSIONS:</b>	240 x 360 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	8,64m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 12,81



1020

### OBERE DONAUSTRASSE 43 (ODS43)

<b>DIMENSIONS:</b>	270 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	4,9m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 9,08



1060

### MARIAHILFER STRASSE 85 (MHS85)

<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	5,4m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 8,56

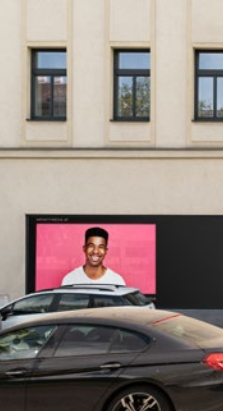


1030

### AM STADTPARK 1 – WIEN MITTE (ASP1)

<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	teilanimiert*
<b>SIZE:</b>	5,4m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 4,13





1070

### LERCHENFELDER GÜRTEL 34 (LG34)

<b>DIMENSIONS:</b>	270 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	4,9m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 4,78



1070

### NEUBAUGASSE 20 (NBG20)

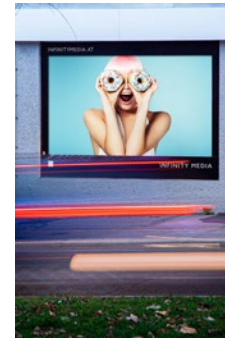
<b>DIMENSIONS:</b>	120 x 270 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	3,2m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 10,54



1070

### MARIAHILFER STRASSE 42 (MHS42)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,82m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 5,90



1080

### HERNALSER GÜRTEL 12A (HG12)

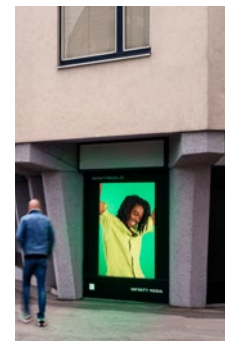
<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	5,4m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 3,28



1070

### MARIAHILFER STRASSE 88 (MHS88)

<b>DIMENSIONS:</b>	180 x 360 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	6,48m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 7,73



1080

### BREITENFELDER GASSE 26 (BFG26)

<b>DIMENSIONS:</b>	120 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,16m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 2,02

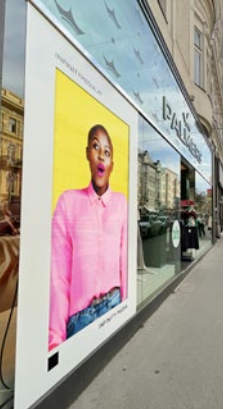


1070

### MARIAHILFER STRASSE 124 (MHS124)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,82m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 14,26





1080

### ALSER STRASSE 25 (ALS25)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,82 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 4,65



1100

### FAVORITENSTRASSE 111 (FAV111)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,82 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 1,44



1080

### JOSEFSTÄDTER STRASSE 33 (JOS33)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,82 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 8,06



1100

### FAVORITENSTRASSE 111- RICHTUNG REUMANNPLATZ (RMP)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,82 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 1,44



1090

### WÄHRINGER STRASSE 54 (WST54)

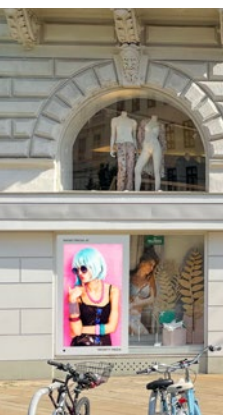
<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	5,4 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 4,92



1100

### FAVORITENSTRASSE 61 (FAV61)

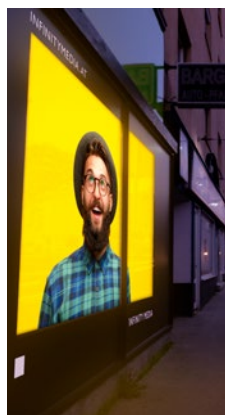
<b>DIMENSIONS:</b>	120 x 180 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,16 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 5,46



1090

### PORZELLANGASSE 2 (POG2)

<b>DIMENSIONS:</b>	120 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,16 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 4,98



1100

### TRIESTER STRASSE 1B (TS1)

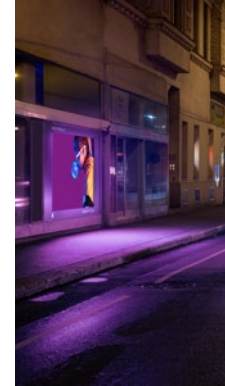
<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	static*
<b>SIZE:</b>	5,4 m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 5,32



1010

### SIMMERINGER HAUPTSTRASSE 141 (SHS141)

<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	5,4m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 7,60



1150

### MARIAHILFER STRASSE 221 (MHS221)

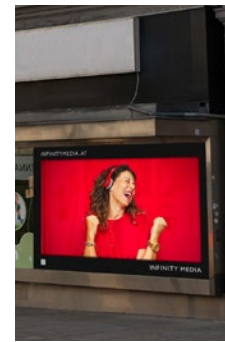
<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	5,4m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 4,80



1120

### MEIDLINGER HAUPTSTRASSE 23 (MEI23)

<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,82m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 3,82



1160

### OTTAKRINGER STRASSE 29 (OTS29)

<b>DIMENSIONS:</b>	300 x 180 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	5,4m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 12 am
<b>FORMAT:</b>	16:9	<b>CPM**:</b>	€ 11,34



1130

### HIETZINGER HAUPTSTRASSE 22 (HHS22)

<b>DIMENSIONS:</b>	112 x 192 cm	<b>CONTENT:</b>	fully animated*
<b>SIZE:</b>	2,15m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 6,65



1190

### DÖBLINGER HAUPTSTRASSE 55 (DHS55)

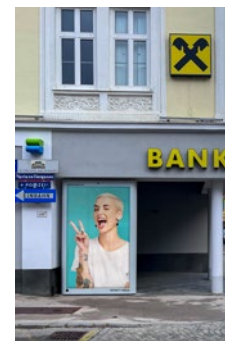
<b>DIMENSIONS:</b>	126 x 224 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,82m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 19,93



1150

### HÜTTELDORFER STRASSE 74 (HTS74)

<b>DIMENSIONS:</b>	112 x 192 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	2,15m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 8,51



2344

### MARIA ENZERSDORF - NOE HAUPTSTRASSE 23 (NOE1)

<b>DIMENSIONS:</b>	150 x 250 cm	<b>CONTENT:</b>	partially animated*
<b>SIZE:</b>	3,75m <sup>2</sup>	<b>OP. TIME:</b>	6 am – 10 pm
<b>FORMAT:</b>	9:16	<b>CPM**:</b>	€ 7,48

# HIGHLIGHT SCREENS

The biggest out of home screens with special formats, content is shown in a loop.



1010

## OPERNRING

**DIMENSIONS:** 950 x 250 cm  
**SIZE:** 23,75 m<sup>2</sup>  
**FORMAT:** 3.192 x 840 px

**CONTENT:** static\*  
**OP. TIME:** 6 am – 10 pm

1060



## MARIAHILFER STRASSE 37

**DIMENSIONS:** 1.900 x 350 cm  
**SIZE:** approx. 67 m<sup>2</sup>  
**FORMAT:** 4.822 x 896 px

**CONTENT:** static\*  
**OP. TIME:** 6 am – 10 pm



1070

## MARIAHILFER STRASSE 60

**DIMENSIONS:** 9.000 x 2.400 cm  
**SIZE:** 21,6 m<sup>2</sup>  
**FORMAT:** 3.120 x 832 px

**CONTENT:** fully animated\* 3D  
**OP. TIME:** 10 am – 10 pm



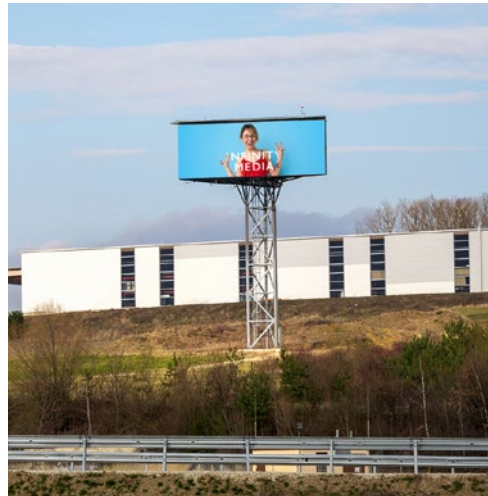


2334

## NUMBER ONE

**DIMENSIONS:** 51.000 x 20.000 cm  
**SIZE:** 1.020m<sup>2</sup>  
**FORMAT:** 1.632 x 640 px

**CONTENT:** static\*  
**OP. TIME:** 12am – 12am



7423

## A2 TOWER

**DIMENSIONS:** 16.100 x 6.220 cm  
**SIZE:** 100m<sup>2</sup>  
**FORMAT:** 1.000 x 360 px

**CONTENT:** static\*  
**OP. TIME:** 5am – 10pm

## CONSULTING AND BOOKING

Let us create a customized offer, which is perfectly tailored to your needs. Feel free to contact us using the information below.

sales@infinitymedia.at  
+43 1 997 42 48

## STAY UP TO DATE

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\* **FULLY ANIMATED:** videos are displayable

**PARTIALLY ANIMATED:** elements move smoothly and steadily

**STATIC:** static image

\*\*The calculation of the **CPM** is based on three factors: the contact opportunities of a location, the average length of stay of passers-by and the booking price.

**Contact opportunities:** This is the basis for the calculation.

**Average dwell time:** Indicates how many spots a contact opportunity sees on average.

**Booking price:** Enables the calculation for the price of 1000 contacts.

Since the dwell time tells you how many spots a contact opportunity sees on average, it represents a multiplier for the calculation.

**INFINITY MEDIA GMBH & CO KG**

MARIAHILFER STRASSE 88A/1/2, 1070 WIEN

**WWW.INFINITYMEDIA.AT**

