

MEDIA KIT

MAY 2024



INFINITY MEDIA



We are offering screentime for advertising, on big and bright LED-screens in the best locations.

BUNDLES

Our Premium Screens are bookable separately and in bundles. The second option offers an advantage pricewise and simplifies the booking process for your campaign.

- **Bundle Vienna** 38 locations
- **Bundle Vienna inner districts** 26 locations
- **Bundle Vienna city center** 8 locations
- **Bundle Mariahilfer Straße** 7 locations incl. 1 slot on 67m² screen
- **Videobundle** 17 locations

SPECIAL FORMATS

We love innovative advertising concepts that stand out and we are always keen to realize them with you.

- **Timetargeting**
- **Special Format**
- **Branded Live-Ticker**
- **Interactive Experiences**

PREMIUM SCREENS

1. DISTRICT	Kärntner Straße 1- Graben Kärntner Straße 1 Kärntner Straße 4 Kärntner Straße 53	Wollzeile 37 Petersplatz 11 Herrengasse 12 Rotenturmstraße 6
2. DISTRICT	Taborstraße 20A	Obere Donaustraße 43
3. DISTRICT	Am Stadtpark 1 (Wien Mitte)	
5. DISTRICT	Magaretenplatz 6-7	Reinprechtsdorfer Straße 41
6. DISTRICT	Mariahilfer Straße 85 Mariahilfer Straße 75	Mariahilfer Straße 93
7. DISTRICT	Lerchenfelder Gürtel 34 Mariahilfer Straße 124	Mariahilfer Straße 42 Neubaugasse 20
8. DISTRICT	Alser Straße 25 Josefstädter Straße 33	Breitenfelder Gasse 26 Hernalser Gürtel 12A
9. DISTRICT	Währinger Straße 54	Porzellangasse 2
10. DISTRICT	Triesterstraße 1B Favoritenstraße 111 Favoritenstraße 111/Reumannplatz	Troststraße 58 Favoritenstraße 61
11. DISTRICT	Simmeringer Hauptstraße 141	
12. DISTRICT	Meidlinger Hauptstraße 23	
13. DISTRICT	Hietzinger Hauptstraße 22	
15. DISTRICT	Hütteldorfer Straße 74	Mariahilfer Straße 221
16. DISTRICT	Ottakringer Straße 29	
19. DISTRICT	Döblinger Hauptstraße 55	

PREMIUM SCREENS

Big advertising screens in the best locations for content created in 16:9 or 9:16 format.



1010

KÄRNTNER STRASSE 1 / DIRECTED TO GRABEN (KS1)

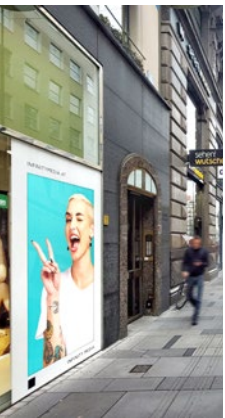
DIMENSIONS: 400 x 250 cm **CONTENT:** fully animated*
SIZE: 10 m² **OP. TIME:** 6 am–10 pm
FORMAT: 16:9 **CPM**:** € 20,57



1010

KÄRNTNER STRASSE 1 / DIRECTED TO KÄRNTNER STRASSE (KS1)

DIMENSIONS: 170 x 300 cm **CONTENT:** fully animated*
SIZE: 5,1 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 8,29



1010

KÄRNTNER STRASSE 4 (KS4)

DIMENSIONS: 126 x 224 cm **CONTENT:** fully animated*
SIZE: 2,82 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 12,83



1010

KÄRNTNER STRASSE 53 (KS53)

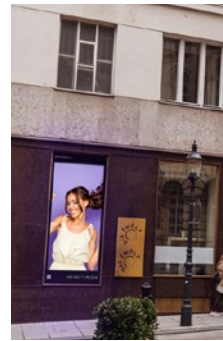
DIMENSIONS: 112 x 192 cm **CONTENT:** partially animated*
SIZE: 2,15 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 7,10



1010

WOLLZEILE 37 (WOL37)

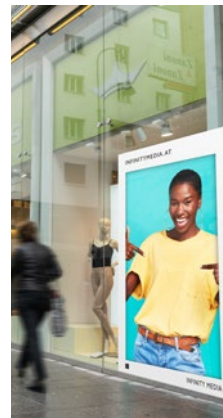
DIMENSIONS: 126 x 224 cm **CONTENT:** partially animated*
SIZE: 2,82 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 13,67



1010

HERRENGASSE 12 (HER12)

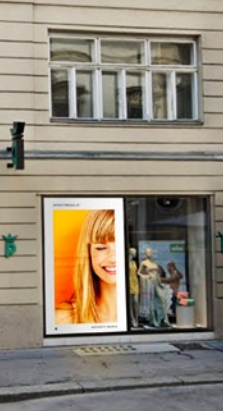
DIMENSIONS: 120 x 270 cm **CONTENT:** fully animated*
SIZE: 3,2 m² **OP. TIME:** 6 am–12 am
FORMAT: 9:16 **CPM**:** € 8,46



1010

ROTENTURMSTRASSE 6 (RTS6)

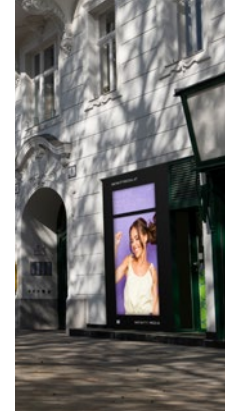
DIMENSIONS: 126 x 224 cm **CONTENT:** fully animated*
SIZE: 2,82 m² **OP. TIME:** 6 am–10 pm
FORMAT: 9:16 **CPM**:** € 19,27



1010

PETERSPLATZ 11 (PP11)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 20,13



1050

MARGARETENPLATZ 6-7 (MAP6)

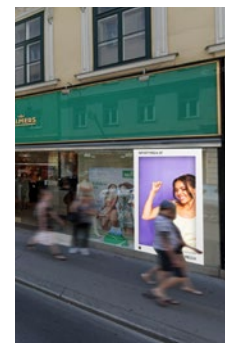
DIMENSIONS:	180 x 240 cm	CONTENT:	fully animated*
SIZE:	4,3 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 16,63



1020

TABORSTRASSE 20A (TST20)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 2,99



1050

REINPRECHTSDORFER STRASSE 41 (REI41)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 4,38



1020

OBERE DONAUSTRASSE 43 (ODS43)

DIMENSIONS:	270 x 180 cm	CONTENT:	partially animated*
SIZE:	4,9 m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 9,08



1060

MARIAHILFER STRASSE 75 (MHS75)

DIMENSIONS:	240 x 360 cm	CONTENT:	partially animated*
SIZE:	8,64 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 12,81



1030

AM STADTPARK 1 – WIEN MITTE (ASP1)

DIMENSIONS:	300 x 180 cm	CONTENT:	teilanimiert*
SIZE:	5,4 m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 4,13



1060

MARIAHILFER STRASSE 85 (MHS85)

DIMENSIONS:	300 x 180 cm	CONTENT:	fully animated*
SIZE:	5,4 m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 8,56



1060

MARIAHILFER STRASSE 93 (MHS93)

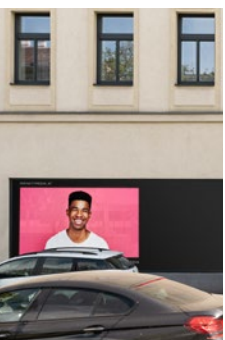
DIMENSIONS:	270 x 120 cm	CONTENT:	fully animated*
SIZE:	3,2m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 6,19



1070

NEUBAUGASSE 20 (NBG20)

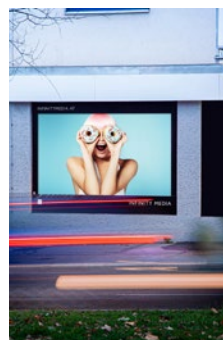
DIMENSIONS:	120 x 270 cm	CONTENT:	fully animated*
SIZE:	3,2m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 10,54



1070

LERCHENFELDER GÜRTEL 34 (LG34)

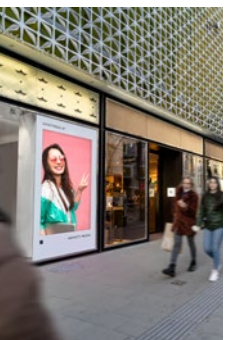
DIMENSIONS:	270 x 180 cm	CONTENT:	partially animated*
SIZE:	4,9m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 4,78



1080

HERNALSER GÜRTEL 12A (HG12)

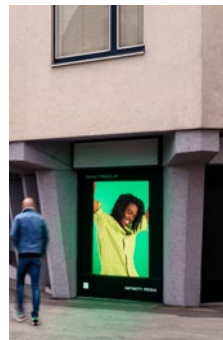
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 3,28



1070

MARIAHILFER STRASSE 42 (MHS42)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 5,90



1080

BREITENFELDER GASSE 26 (BFG26)

DIMENSIONS:	120 x 180 cm	CONTENT:	partially animated*
SIZE:	2,16m ²	OP. TIME:	6 am – 12 am
FORMAT:	9:16	CPM**:	€ 2,02



1070

MARIAHILFER STRASSE 124 (MHS124)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 14,26





1080

ALSER STRASSE 25 (ALS25)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 4,65



1100

FAVORITENSTRASSE 111 (FAV111)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 1,44



1080

JOSEFSTÄDTER STRASSE 33 (JOS33)

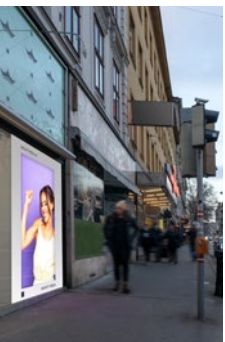
DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 8,06



1100

FAVORITENSTRASSE 111- RICHTUNG REUMANNPLATZ (RMP)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 1,44



1090

WÄHRINGER STRASSE 54 (WST54)

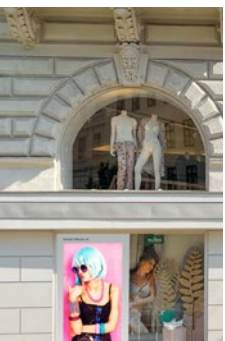
DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 4,92



1100

FAVORITENSTRASSE 61 (FAV61)

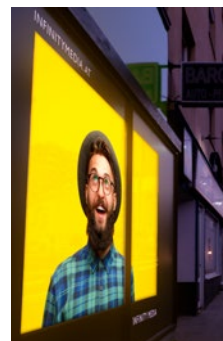
DIMENSIONS:	120 x 180 cm	CONTENT:	fully animated*
SIZE:	2,16m ²	OP. TIME:	6 am – 12 am
FORMAT:	9:16	CPM**:	€ 5,46



1090

PORZELLANGASSE 2 (POG2)

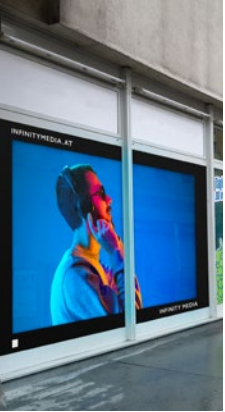
DIMENSIONS:	120 x 180 cm	CONTENT:	partially animated*
SIZE:	2,16m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 4,98



1100

TRIESTER STRASSE 1B (TS1)

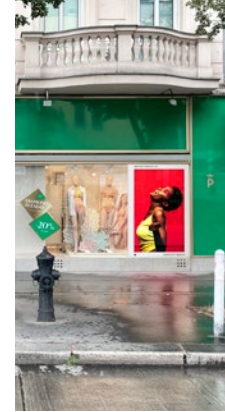
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 5,32



1100

TROSTSTRASSE 58 (TRO58)

DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 8,47



1150

HÜTTELDORFER STRASSE 74 (HTS74)

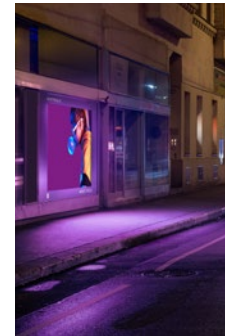
DIMENSIONS:	112 x 192 cm	CONTENT:	partially animated*
SIZE:	2,15 m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 8,51



1010

SIMMERINGER HAUPTSTRASSE 141 (SHS141)

DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 7,60



1150

MARIAHILFER STRASSE 221 (MHS221)

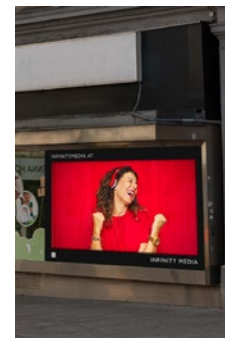
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 4,80



1120

MEIDLINGER HAUPTSTRASSE 23 (MEI23)

DIMENSIONS:	126 x 224 cm	CONTENT:	fully animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 3,82



1160

OTTAKRINGER STRASSE 29 (OTS29)

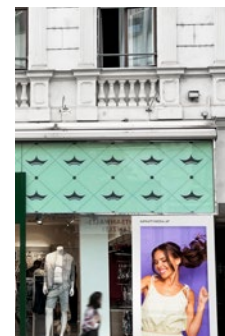
DIMENSIONS:	300 x 180 cm	CONTENT:	partially animated*
SIZE:	5,4m ²	OP. TIME:	6 am – 12 am
FORMAT:	16:9	CPM**:	€ 11,34



1130

HIEZINGER HAUPTSTRASSE 22 (HHS22)

DIMENSIONS:	112 x 192 cm	CONTENT:	fully animated*
SIZE:	2,15m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 6,65



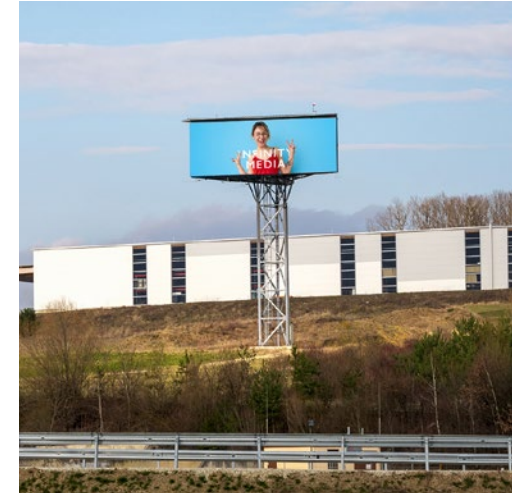
1190

DÖBLINGER HAUPTSTRASSE 55 (DHS55)

DIMENSIONS:	126 x 224 cm	CONTENT:	partially animated*
SIZE:	2,82m ²	OP. TIME:	6 am – 10 pm
FORMAT:	9:16	CPM**:	€ 19,93

HIGHLIGHT SCREENS

The biggest out of home screens with special formats, content is shown in a loop.



1010

OPERNRING

DIMENSIONS: 950 x 250 cm
SIZE: 23,75 m²
FORMAT: 3.192 x 840 px

CONTENT: static*
OP. TIME: 6 am – 10 pm

1060

MARIAHILFER STRASSE 37

DIMENSIONS: 1.900 x 350 cm
SIZE: 67 m²
FORMAT: 4.822 x 896 px

CONTENT: static*
OP. TIME: 6 am – 10 pm

2334

NUMBER ONE

DIMENSIONS: 5.100 x 2.000 cm
SIZE: 1.020 m²
FORMAT: 1.632 x 640 px

CONTENT: static*
OP. TIME: 12 am – 12 am

2334

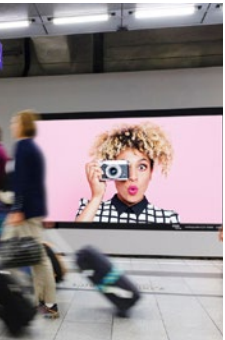
NUMBER ONE

DIMENSIONS: 1.610 x 622 cm
SIZE: 100 m²
FORMAT: 1.000 x 360 px

CONTENT: static*
OP. TIME: 5 am – 10 pm

TRAIN STATIONS

Out of home screens at Austria's biggest train stations.



1030

BAHNHOF WIEN MITTE (BAHNSTEIG)

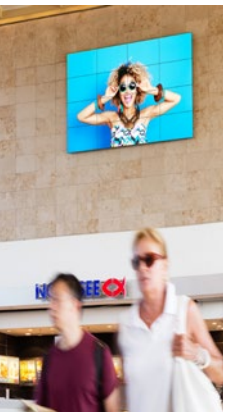
DIMENSIONS: 500 x 300 cm **CONTENT:** fully animated*
SIZE: 15 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



1100

HAUPTBAHNHOF WIEN (MAIN HALL)

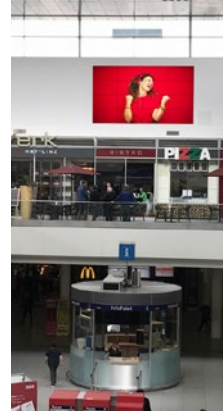
DIMENSIONS: 490 x 280 cm **CONTENT:** fully animated*
SIZE: 14 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



1150

WIEN WESTBAHNHOF (MAIN HALL)

DIMENSIONS: 400 x 240 cm **CONTENT:** fully animated*
SIZE: 9,5 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



4020

LINZ HAUPTBAHNHOF (MAIN HALL)

DIMENSIONS: 400 x 240 cm **CONTENT:** fully animated*
SIZE: 9,6 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



5020

SALZBURG HAUPTBAHNHOF (MAIN HALL)

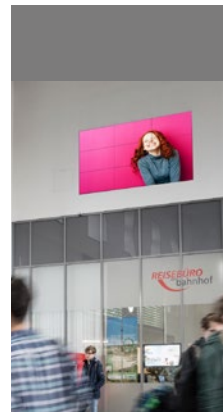
DIMENSIONS: 360 x 210 cm **CONTENT:** fully animated*
SIZE: 7,6 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



6020

INNSBRUCK HAUPTBAHNHOF (MAIN HALL)

DIMENSIONS: 300 x 180 cm **CONTENT:** fully animated*
SIZE: 5,4 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



3100

ST.PÖLTEN HAUPTBAHNHOF (MAIN HALL)

DIMENSIONS: 300 x 180 cm **CONTENT:** fully animated*
SIZE: 5,4 m² **OP. TIME:** 4 am – 12 am
FORMAT: 16:9 **CPM**:** on request



8020

GRAZ HAUPTBAHNHOF (MAIN HALL)

DIMENSIONS:	300 x 180 cm	CONTENT:	fully animated*
SIZE:	5,4m ²	OP. TIME:	4am–12am
FORMAT:	16:9	CPM*:	on request

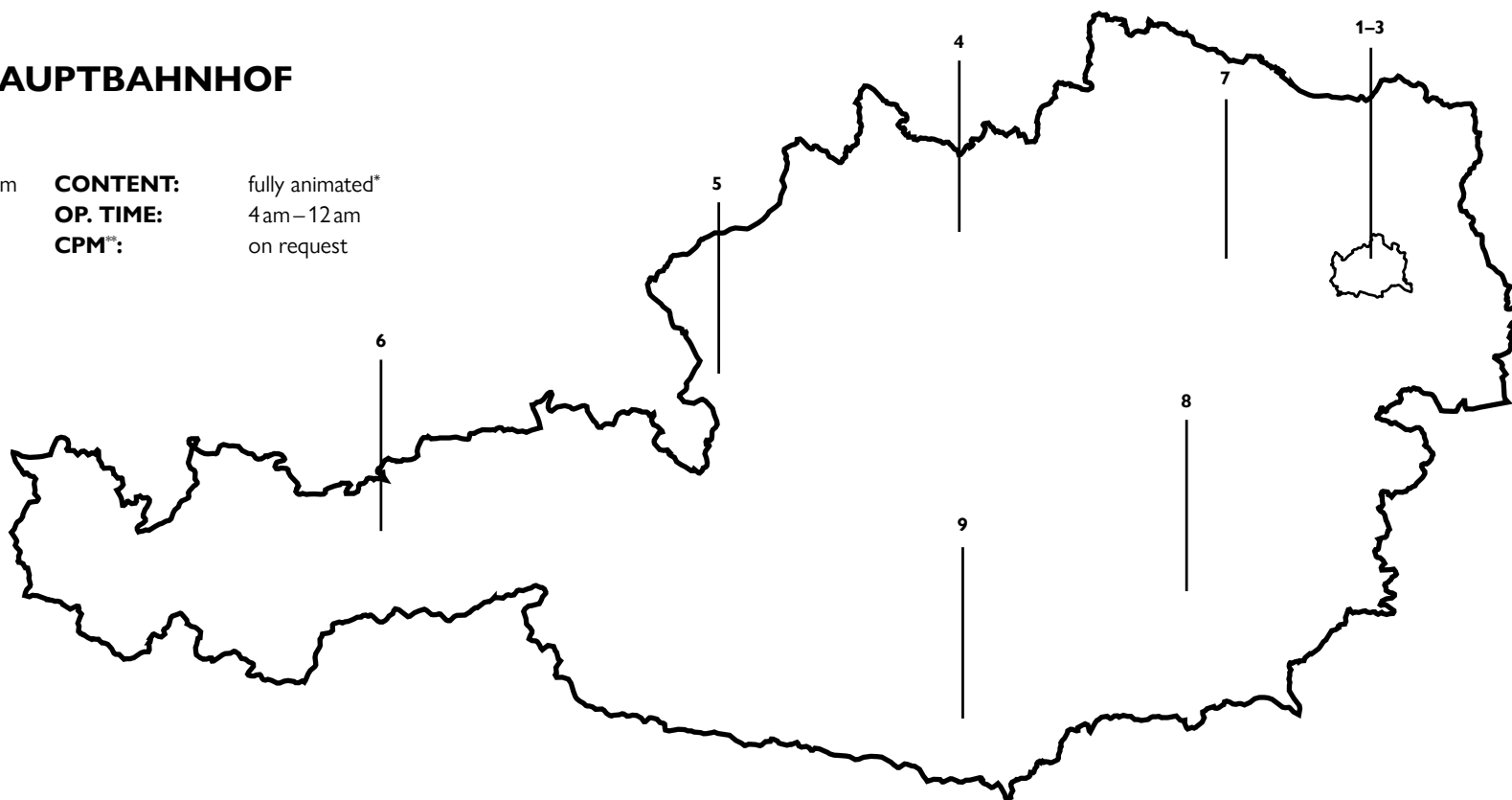
The displays at the train stations are Railscreens of ÖBB Werbung, they are bookable at Infinity Media.



9020

KLAGENFURT HAUPTBAHNHOF (MAIN HALL)

DIMENSIONS:	200 x 120 cm	CONTENT:	fully animated*
SIZE:	2,4m ²	OP. TIME:	4am–12am
FORMAT:	16:9	CPM*:	on request



1 WIEN MITTE | 1030

2 HAUPTBHF. WIEN | 1100

3 WIEN WESTBHF. | 1150

4 LINZ HAUPTBHF. | 4020

5 SALZBURG HAUPTBHF. | 5020

6 INNSBRUCK HAUPTBHF. | 6020

7 ST. PÖLTEN HAUPTBHF. | 3100

8 GRAZ HAUPTBHF. | 8020

9 KLAGENFURT HAUPTBHF. | 9020

BERATUNG UND BUCHUNG

Let us create a customized offer, which is perfectly tailored to your needs. Feel free to contact me using the information below..

sales@infinitymedia.at
+43 1 997 42 48

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* **FULLY ANIMATED:** videos are displayable

PARTIALLY ANIMATED: elements move smoothly and steadily

STATIC: static image

The calculation of the **CPM is based on three factors: the contact opportunities of a location, the average length of stay of passers-by and the booking price.

Contact opportunities: This is the basis for the calculation.

Average dwell time: Indicates how many spots a contact opportunity sees on average.

Booking price: Enables the calculation for the price of 1000 contacts.

Since the dwell time tells you how many spots a contact opportunity sees on average, it represents a multiplier for the calculation.

INFINITY MEDIA GMBH & CO KG

MARIAHILFER STRASSE 88A/1/2, 1070 WIEN

WWW.INFINITYMEDIA.AT

