

# MEDIA KIT

SEPTEMBER 2023

67 M<sup>2</sup> LED WALL AT VIENNA'S  
BIGGEST SHOPPING STREET

**BOOK YOUR SPOT, NOW!**

INFINITY MEDIA

# INHALT

## MEDIA KIT

This PDF is interactive, you can **skip directly to the required page by clicking** on the respective chapter.

### INFINITY MEDIA

DOOH  
IM DOOH  
THE BOOKING SYSTEM  
THE DISPLAYS  
BUNDLES  
SPECIAL FORMATS

### OUR SCREENS

KÄRNTNER STRASSE 1 **NEW**  
KÄRNTNER STRASSE 4  
KÄRNTNER STRASSE 12 **NEW**  
KÄRTNER STRASSE 53  
FRANZ JOSEFS KAI 19 (SCHWEDENPLATZ)  
WOLLZEILE 13  
WOLLZEILE 37  
HERRENGASSE  
ROTENTURMSTRASSE 6  
PETERSPLATZ  
FRANZ JOSEFS KAI 31  
TABORSTRASSE  
OBERE DONAUSTRASSE  
AM STADTPARK (WIEN MITTE)  
MARGARETENPLATZ  
REINPRECHTSDORFER STRASSE  
MARIAHILFER STRASSE 85

MARIAHILFER STRASSE 93 **NEW**  
MARIAHILFER STRASSE 42  
MARIAHILFER STRASSE 124  
NEUBAUGASSE  
LERCHENFELDER GÜRTEL  
LERCHENFELDER STRASSE **NEW**  
HERNALSER GÜRTEL  
BREITENFELDER GASSE  
ALSER STRASSE  
WÄHRINGER STRASSE  
PORZELLANGASSE  
JOSEFSTÄDTER STRASSE  
FAVORITENSTRASSE 111  
FAVORITENSTRASSE 111-REUMANNPLATZ  
FAVORITENSTRASSE 61  
TRIESTER STRASSE  
TROSTSTRASSE  
SIMMERINGER HAUPTSTRASSE 141  
MEIDLINGER HAUPTSTRASSE  
HIETZINGER HAUPTSTRASSE  
HÜTTELDORFER STRASSE  
MARIAHILFER STRASSE 221  
OTTAKRINGER STRASSE  
DÖBLINGER HAUPTSTRASSE  
BRÜNNER STRASSE

### HIGHLIGHT SCREENS

MARIAHILFER STRASSE **NEW**  
OPERNRING **NEW**  
NUMBER 1

### TRAIN STATIONS

WIEN MITTE  
HAUPTBAHNHOF WIEN  
WIEN WESTBAHNHOF  
LINZ HAUPTBAHNHOF  
SALZBURG HAUPTBAHNHOF  
INNSBRUCK HAUPTBAHNHOF  
ST. PÖLTEN HAUPTBAHNHOF  
GRAZ HAUPTBAHNHOF  
KLAGENFURT HAUPTBAHNHOF

### CONTACT





INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING



HUMANIC

PREISE  
-30%

SALE  
IN

HUMANIC

DOOH



**DOOH** is the abbreviation for Digital-Out-of-Home, the up-and-coming form of advertising for public spaces. This involves display networks that showcase adverts in a very eye-catching way. According to a study by Nielsen\* 75 percent of people surveyed could recall seeing a digital advertising screen in the previous month, to which the majority responded positively.

Compared to traditional outdoor advertising (billboards, signage,...), there are numerous advantages that make DOOH highly attractive for not only advertising companies, but also news publications.

- Playback of animated images and videos is possible.
- Visible at any time of day and night.
- No costs for printing and mounting, due to the remotely controlled import of content.
- Short-term subject alterations are possible at any time.
- The variety of content shown keeps passers-by interested, responsive and appeals to every target group.
- Ads can be targeted in terms of time and location.

In Austria, DOOH advertising has only been around for a short while now. Initially predominantly found indoors in shopping malls and public transport stations, display networks are now increasingly expanding outdoors to high-frequency retail streets and traffic hotspots. At the forefront of this development is Austria's capital, Vienna. Here, one will find an increasing number of screens showcasing advertising content. Established providers are relying primarily on quantity and conventional structures.

Infinity Media's approach is slightly different, because our belief is that a novel medium needs a customized and unique approach to advertising, in order to deliver all its benefits to the customer.

\* Research by Nielsen commissioned by the Out of Home Advertising Association of America (2015)



# INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING



Infinity Media brings new energy into the Out Of Home advertising world. Through simple, minimalist design at high-traffic locations, Infinity Media screens efficiently attract the attention of the general public, while simultaneously enhancing the image of the advertising brand.

Our high-performance displays, which have been exclusively developed with our tech partner are designed to immediately grab the viewer's attention.

However, the advancements concerning the hardware is not enough for us. We also decided to take a pioneering path when it comes to our custom-programmed software. IMS (Infinity Media System) is a booking system that is unique in the DOOH industry. With it, precise time spans, individual spot lengths and even singular locations can be booked. This results in absolute cost efficiency and successful reaching of the desired target group.

# INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING

In order to shorten the process of booking campaigns, we have defined a number of general parameters that make booking easier for you.

- **TIME:** Whether you want to book a whole week or just individual days of the week, whether you prefer your ad to play continuously from 6 a.m. to midnight or rather between 8 a.m. and 10 a.m. - you decide when and how often your content is shown
- **CONSULTATION:** If you have questions about content, bundles or simply about the booking process do not hesitate to contact us.
- **REPORTING:** During and after your booking you will receive detailed reports with photos, playout rates, statistics and other relevant information.
- **FORMATS:** Our system supports the most common video and image formats (mp4, jpeg, png) with the common aspect ratios of 16:9 and 9:16.
- **PRICE:** In order to offer the most flexibility possible, we calculate the price according to the number of seconds. For example:  
10 seconds of content x 300 playouts per day x 14 days (runtime) on 7 locations = price



# INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING

**UNMISSABLE** – Our LED screens are designed to take DOOH to a new level, because your content deserves the maximum amount of attention.

■ **BIGGER:**

Inner City DOOH often lacks size. We try to change that by offering advertisers enough digital surface to properly impress customers.

■ **BRIGHTER:**

We only use LEDs that are clearly visible in bright daylight. Optical sensors always ensure the right brightness level.

■ **BETTER:**

Through advanced technology, monitoring systems and frequent onsite inspections by our technicians, we can ensure smooth operation of the displays and thus guarantee the playout of your content.

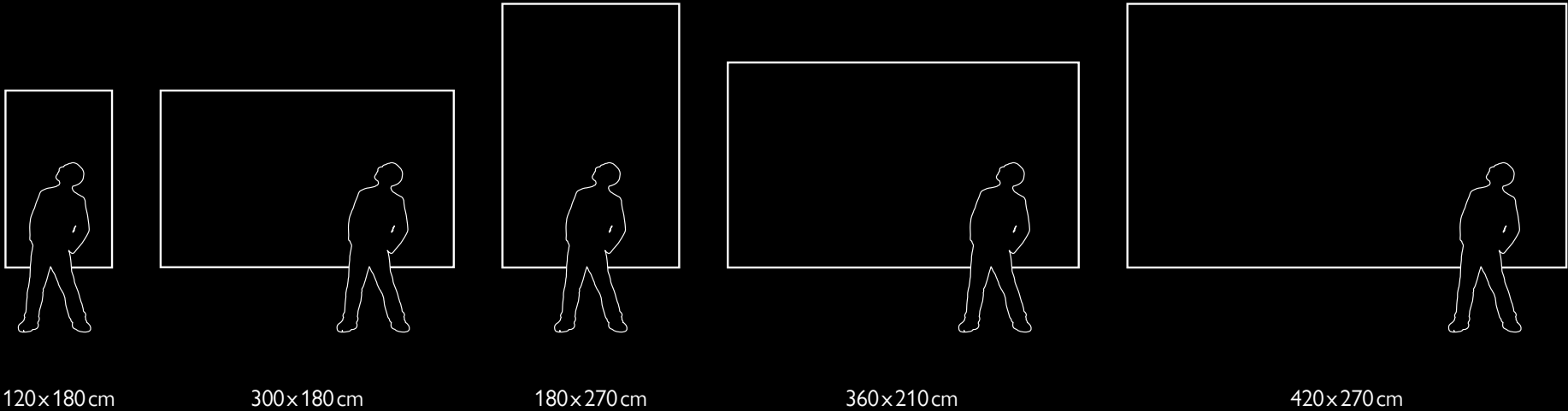
THE DISPLAYS





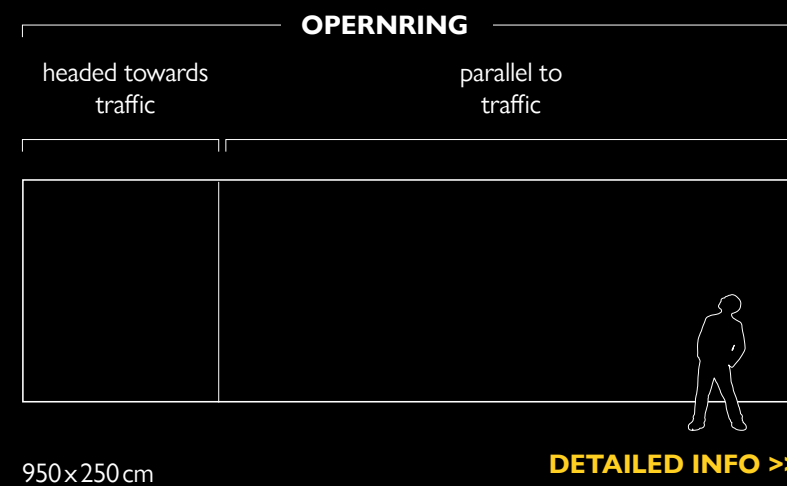
IMPRESSIVELY BIG

The bigger, the more attention. Following this motto, the possible dimensions of a screen, are one of the most important criterias during our display-network expansion process. This graphic shows the size ratio between a 170 cm tall person to our available display sizes.



## EVEN BIGGER? SURE!

Our Highlight-Screens are the next level of digital out of home. This graphic shows the size ratio between a 170 cm tall person to our available display sizes.



# INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING

## BUNDLES



### INFINITY MEDIA BUNDLE BENEFIT

In addition to the possibility to select individual screens for your booking, we are offering bundles that combine several locations.

#### BUNDLE VIENNA

42 Locations

#### BUNDLE VIENNA INNER DISTRICTS

29 Locations

#### BUNDLE VIENNA CITY CENTER

11 Locations

#### NETZ MARIAHILFER STRASSE

6 Standorte inkl. 1 Slot auf 67 m<sup>2</sup> Highlight Screen

#### VIDEONETZ

18 Standorte

BRONZE	300 Playouts**	<b>15% Discount***</b>
SILBER	600 Playouts**	<b>20% Discount***</b>
GOLD	900 Playouts**	<b>25% Discount***</b>

\*for a booking of at least 7 days

\*\*Playouts per day, per location

\*\*\*on the list price



# INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING

At Infinity Media we love exceptional, creative Ideas apart from the everyday. We are looking forward to hearing about your concepts and supporting you with the execution  
Here are some examples for special formats that can be realized on our Displays:

## ■ SPECIAL FORMAT

We are adding an additional layer to your ads by combining dynamic content and static printed foil which is bigger than the screen .

## ■ BRANDED LIVE-TICKER

Being able to display live-data is one of the biggest advantages of DOOH. As we are striving for using the full potential of our media, we developed the possibility to showcase live-scores and betting odds with your company's design. (For example for big sports events like the FIFA WC 2022, Bundesliga, FIS Skiworldcup, ...)



# INFINITY MEDIA

WE RETHINK OUTDOOR ADVERTISING



## ■ FULL BRANDING

It's possible to frame your commercial with individual printed foil on all the glass surfaces around our displays, for gaining additional attention.

## ■ INTERACTIVE EXPERIENCES

You want to interact with your target group? With our screens you can realize interactive, measurable concepts. Viewers can control the displayed content live by using their smartphone.



# INFINITY MEDIA

OUR SCREENS

OUR SCREENS





# OUR SCREENS

VIENNA



## KÄRNTNER STRASSE 1 - FACED TOWARDS GRABEN (KS1)

1010

### MULTIPLIERS:

- subway stations: Oper/Karlsplatz U
- Tram lines: 1 | 2 | 71 | D | U2Z | 62
- Badner Bahn (Viennas local train line)
- Bus line: 2A
- Wiener Staatsoper (opposite side)
- Shopping boulevard Kärntner Straße
- restaurants, bars, hotels, ...

**DIMENSIONS:** 400 x 250 cm

**SIZE:** 10 m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** Fully animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~588.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 2.520,-

EXCEPTIONAL DWELL TIME

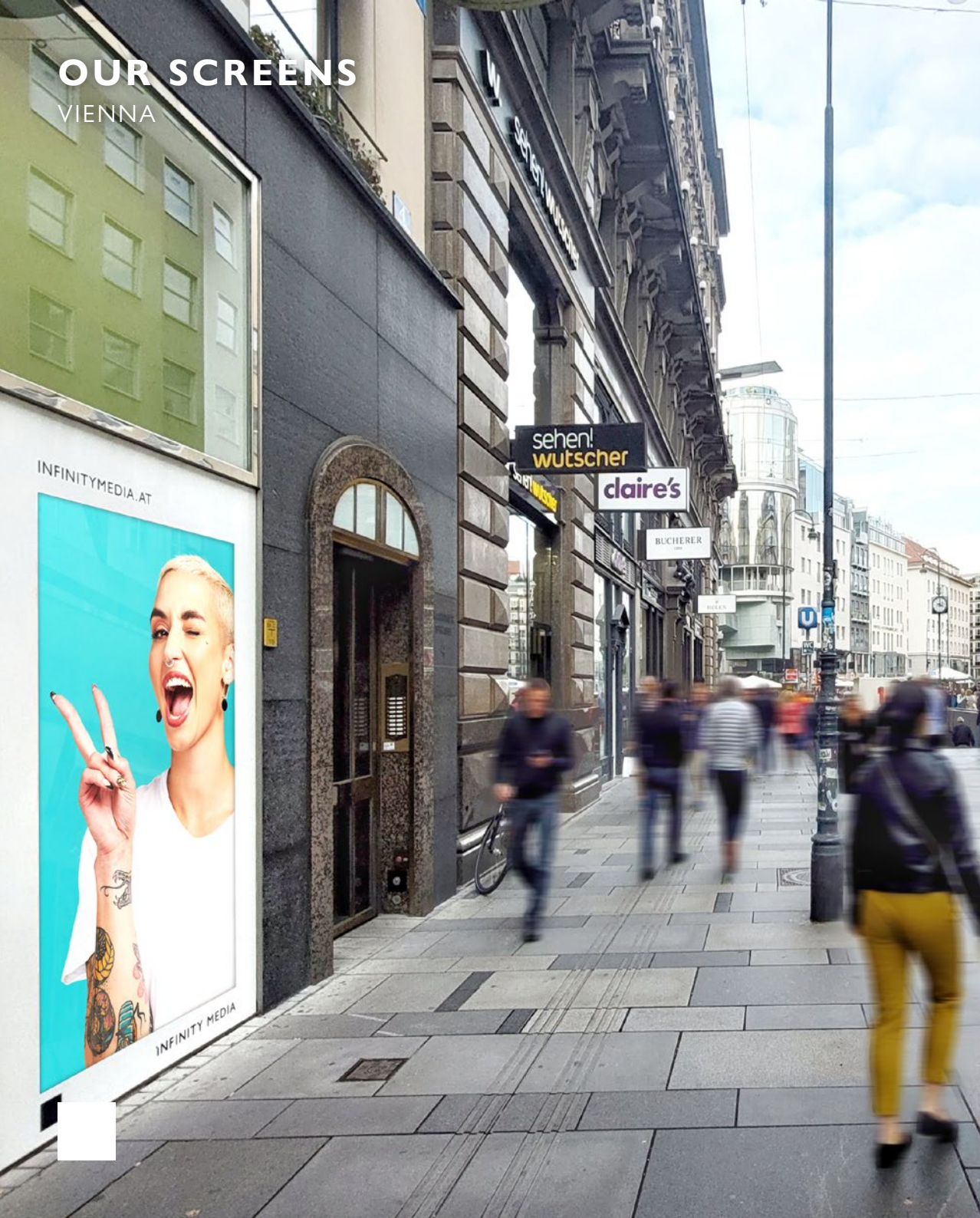
\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## KÄRNTNER STRASSE 4 (KS4)

1010

### MULTIPLIERS:

- subway stations: Oper/Karlsplatz U
- Tram lines: 1 | 2 | 71 | D | U2Z | 62
- Badner Bahn (Viennas local train line)
- Bus line: 2A
- Wiener Staatsoper (opposite side)
- Shopping boulevard Kärntner Straße
- restaurants, bars, hotels, ...

<b>DIMENSIONS:</b>	112 x 192 cm
<b>SIZE:</b>	2,15 m <sup>2</sup>
<b>FORMAT:</b>	9:16

<b>CONTENT:</b>	Fully animated*
<b>OPERATING TIME:</b>	6 am – 10 pm
<b>IMPRESSIONS:</b>	~588.000/week**

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 1.024,80

EXCEPTIONAL DWELL TIME

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.





## KÄRNTNER STRASSE 12 (KS12)

1010

### MULTIPLIERS:

- subways: U1 | U3
- pedestrian area
- shopping street
- tourist hotspots (Stephansplatz, Opera, Albertina, ...)
- restaurants, bars, hotels, ...

**DIMENSIONS:** 240 × 180 cm

**SIZE:** 4,32m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~588.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 1.003,80

EXCEPTIONAL DWELL TIME

\*FULLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## KÄRNTNER STRASSE 53 (KS53)

1010

### MULTIPLIERS:

- subways: U1 | U3
- pedestrian area
- shopping street  
(opposite of Steffl Fashionstore)
- tourist hotspots (Stephansplatz, Opera, Albertina, ...)
- restaurants, bars, hotels, ...

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~588.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 743,40

EXCEPTIONAL DWELL TIME

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## FRANZ JOSEFS KAI 19, SCHWEDENPLATZ (FJK19)

1010

### MULTIPLIERS:

- subways: U1 | U4
- tram lines: 1 | 2
- bus line: 2A
- tourist buses:
- DDSG harbor
- close to city center

**DIMENSIONS:** 180 x 120 cm

**SIZE:** 2,2m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~306.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 615,30

### EXCEPTIONAL DWELL TIME

BIGGEST BOOKABLE  
DOOH SCREEN  
AT SCHWEDENPLATZ

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## WOLLZEILE 13 (WOL13)

1010

### MULTIPLIERS:

- bus line: 3A
- close to Stephansplatz
- hotels
- tourist hotspot
- shopping street

### DIMENSIONS:

3 screens  
120 x 180 cm

### SIZE:

3 x 2,2 m<sup>2</sup>

### FORMAT:

9:16

### CONTENT:

partially animated\*

### OPERATING TIME:

6 am – 12 am

### IMPRESSIONS:

~268.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 464,10

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



## OUR SCREENS



## WOLLZEILE 37 (WOL37)

1010

### MULTIPLIERS:

- subways: U3
- close to Stadtpark
- Café Prückel
- Stubentor
- Plachutta (famous restaurant)
- tourist hotspot

### DIMENSIONS:

126 x 224 cm

### SIZE:

2,82m<sup>2</sup>

### FORMAT:

9:16

### CONTENT:

partially animated\*

### OPERATING TIME:

6 am – 10 pm

### IMPRESSIONS:

~310.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 495,60

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## HERRENGASSE 12 (HER12)

1010

### MULTIPLIERS:

- subway: U3
- bus lines: 1A | 2A
- Café Central
- tourist hotspots (Hofburg, Graben, Freyung, Stephansplatz, Spanische Hofreitschule)
- hotels

**DIMENSIONS:** 120 x 270 cm  
**SIZE:** 3,2 m<sup>2</sup>  
**FORMAT:** 9:16

**CONTENT:** fully animated\*  
**OPERATING TIME:** 6 am – 12 am  
**IMPRESSIONS:** ~323.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 300/day  
Spot length: 10 sec.  
Price: € 485,10

### EXCEPTIONAL DWELL TIME

BIGGEST BOOKABLE  
DOOH SCREEN  
AT HERRENGASSE

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## ROTEURMSTRASSE 6 (RTS6)

1010

### MULTIPLIERS:

- subway: U1 | U4
- Stephansplatz nearby
- Schwedenplatz nearby
- tourist hotspots (Stephansplatz, river cruise port, Hoher Markt, ...)
- shopping street

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~342.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 533,40

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.

# OUR SCREENS

VIENNA



## PETERSPLATZ 11 (PP11)

1010

### MULTIPLIERS:

- subway: U1
- Stephansplatz nearby
- Peterskirche
- Pestsäule
- Graben
- restaurants, cafés

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~267.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 447,30

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT PETERSPLATZ**

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## FRANZ JOSEFS KAI 31 (FJK31)

1010

### MULTIPLIERS:

- subways: U1 | U2 | U4
- tram lines: 1 | 2
- bus line: 2A | 3A
- Vienna Airport Lines
- Schwedenplatz gas station
- Bermuda Triangle (nightlife hotspot)

**DIMENSIONS:** 420 x 270 cm

**SIZE:** 11,3 m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~420.000 / week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300 / day

Spot length: 10 sec.

Price: € 453,60

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT FRANZ JOSEFS KAI**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## TABORSTRASSE 20A (TST20)

1020

### MULTIPLIERS:

- tram lines: 1 | 2
- Karmelitermarkt
- Donaukanal
- Augarten

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~302.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 186,90

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT TABORSTRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## OBERE DONAUSTRASSE 43 (ODS43)

1020

### MULTIPLIERS:

- subways: U2 | U4
- tram lines: 31 | 2
- traffic lights (cars stop next to the screen)
- 4-lane road
- Donaukanal

**DIMENSIONS:** 270 x 180 cm

**SIZE:** 4,9m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~292.000 / week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300 / day

Spot length: 10 sec.

Price: € 149,10

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT OBERE DONAUSTRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## AM STADTPARK 1 – WIEN MITTE (ASP1)

1030

### MULTIPLIERS:

- subways: U3 | U4
- bus line: 74A
- trainstation Wien Mitte
- The Mall (shopping center)
- Museum of applied arts

**DIMENSIONS:** 300 × 180 cm

**SIZE:** 5,4m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~563.000/Voche\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 403,20

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## MARGARETENPLATZ 6-7 (MAP6)

1050

### MULTIPLIERS:

- bus line: 58A
- various shopping facilities
- restaurants, bars
- traffic lights (cars stop next to the screen)

**DIMENSIONS:** 180 x 240 cm

**SIZE:** 4,3 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 22 pm

**IMPRESSIONS:** ~280.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 453,60

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT MARGARETENPLATZ**

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.

# OUR SCREENS

VIENNA



## REINPRECHTSDORFER STRASSE 41 (REI41)

1050

### MULTIPLIERS:

- bus line: 12A | 14A
- highly frequented road
- traffic lights (cars stop next to the screen)
- various shopping facilities
- densely populated area

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~384.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 203,70

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT REINPRECHTSDORFER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

WIEN



## MARIAHILFER STRASSE 85 (MHS 85)

1060

### MULTIPLIERS:

- subways: U3
- pedestrian area
- shopping street
- restaurants, hotels, ...

**DIMENSIONS:** 300 x 180 cm

**SIZE:** 5,4 m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 12 pm

**IMPRESSIONS:** ~545.000/Voche\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 1.008,00

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

WIEN



## MARIAHILFER STRASSE 93 (MHS93)

1060

### MULTIPLIERS:

- subways: U3
- pedestrian area
- shopping street
- restaurants, hotels, ...

### DIMENSIONS:

120 x 270 cm

### SIZE:

3,2m<sup>2</sup>

### FORMAT:

16:9

### CONTENT:

fully animated\*

### OPERATING TIME:

6 am – 12 pm

### IMPRESSIONS:

~545.000/Woche\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 911,40



# OUR SCREENS

WIEN



## MARIAHILFER STRASSE 42 (MHS42)

1070

### MULTIPLIERS:

- subways: U3
- pedestrian area
- shopping street
- Mall Gerngross
- restaurants, hotels, ...

### DIMENSIONS:

126 x 224 cm

### SIZE:

2,82 m<sup>2</sup>

### FORMAT:

9:16

### CONTENT:

fully animated\*

### OPERATING TIME:

6 am – 10 pm

### IMPRESSIONS:

~545.000/Woche\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300 / day
Spot length:	10 sec.
Price:	€ 963,90

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



## OUR SCREENS

WIEN



## MARIAHILFER STRASSE 124 (MHS124)

1070

### MULTIPLIERS:

- subways: U3
- Westbahnhof (train station/mall)
- pedestrian area
- shopping street
- Christian-Broda-Platz
- restaurants, hotels, ...

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~465.000/Voche\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 678,30

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## NEUBAUGASSE 20 (NBG20)

1070

### MULTIPLIERS:

- subways: U3
- bus line: 13A
- shopping street
- Mariahilfer Straße

### DIMENSIONS:

120 x 270 cm

### SIZE:

3,2m<sup>2</sup>

### FORMAT:

9:16

### CONTENT:

fully animated\*

### OPERATING TIME:

6 am – 10 pm

### IMPRESSIONS:

~296.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 577,50

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT NEUBAUGASSE**

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## LERCHENFELDER GÜRTEL 34 (LG34)

1070

### MULTIPLIERS:

- subway: U6
- bus line: 48A
- congestion zone Gürtel
- bicycle lane
- shopping center (Lugner City)

**DIMENSIONS:** 270 × 180 cm

**SIZE:** 4,9m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~978.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 201,60

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT LERCHENFELDER GÜRTEL**

\***PARTIALLY ANIMATED:** Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## LERCHENFELDER STRASSE 18-24 (LFS18)

1080

### MULTIPLIERS:

- bus line: 13A
- tram line: 46
- Museumsquartier
- traffic lights (cars stop next to the screen)
- shopping street
- restaurants

**DIMENSIONS:** 113 x 200 cm

**SIZE:** 2,3m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~290.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 203,70

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT LERCHENFELDER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## HERNALSER GÜRTEL 12A (HG12)

1080

### MULTIPLIERS:

- subway: U6
- tram lines: 2 | 5 | 33 | 43 | 44
- congestion zone Gürtel
- traffic lights (cars stop next to the screen)
- bicycle lane

**DIMENSIONS:** 300 x 180 cm

**SIZE:** 5,4m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~978.000 / week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300 / day

Spot length: 10 sec.

Price: € 207,90

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## BREITENFELDER GASSE 26 (BFG26)

1080

### MULTIPLIERS:

- subway: U6
- tram lines: 2 | 5 | 33 | 43 | 44
- congestion zone Gürtel
- traffic lights (cars stop next to the screen)
- bicycle lane

**DIMENSIONS:** 120 x 180 cm

**SIZE:** 2,2m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6am – 12 am

**IMPRESSIONS:** ~978.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 247,80

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## ALSER STRASSE 25 (ALS25)

1080

### MULTIPLIERS:

- tram lines: 43 | 44
- Altes AKH
- University of Vienna
- Votivkirche
- restaurants, cafés

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~318.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 170,10

**BIGGEST BOOKABLE  
DOOH SCREEN  
AT ALSER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## JOSEFSTÄDTER STRASSE 33 (JOS33)

1080

### MULTIPLIERS:

- tram lines: 2 | 5
- Autobuslinie: 13A
- shopping street
- restaurants, cafés

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~280.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 168,-

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
JOSEFSTÄDTER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## WÄHRINGER STRASSE 54 (WST54)

1090

### MULTIPLIERS:

- crossroads
- tram lines: 5 | 33 | 37 | 38 | 40 | 41 | 42
- shopping street
- restaurants, cafés

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~280.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 168,-

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
WÄHRINGER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# STANDORTE

WIEN



## PORZELLANGASSE 2 (POG2)

1090

### MULTIPLIERS

- tram lines: D | 1
- pedestrian zones
- La Mercerie
- restaurants, cafés, ...
- shopping streets

**DIMENSIONS:** 120 x 180 cm

**SIZE:** 2,16 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~248.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300 / day

Spot length: 10 sec.

Price: € 174.30,-

**BIGGEST BOOKABLE DOOH  
SCREEN AT PORZELLANGASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



## OUR SCREENS

VIENNA



## FAVORITENSTRASSE 111 (FAV111) - FACED TOWARDS FAVORITENSTRASSE

1100

### MULTIPLIERS:

- subway: U1
- tram lines: 6 | 11
- Amalienbad
- shopping street
- Reumannplatz
- pedestrian area

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~375.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 428,40

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
FAVORITENSTRASSE**

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## FAVORITENSTRASSE 111 (RMP) - FACED TOWARDS REUMANNPLATZ

1100

### MULTIPLIERS:

- subway: U1
- tram lines: 6 | 11
- Amalienbad
- shopping street
- Reumannplatz
- pedestrian area

**DIMENSIONS:** 126 x 224 cm

**SIZE:** 2,82 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~375.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 428,40

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
REUMANNPLATZ**

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## FAVORITENSTRASSE 61 (FAV61)

1100

### MULTIPLIERS:

- Wien Hauptbahnhof (main-trainstation)
- pedestrian area
- shopping street
- shopping center (Columbus Center)
- restaurants

**DIMENSIONS:** 120 x 180 cm

**SIZE:** 2,2m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** fully animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~295.000 / week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300 / day

Spot length: 10 sec.

Price: € 279,30

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## TRIESTER STRASSE 1B (TS1)

1100

### MULTIPLIERS:

- tram lines: 1 | 6 | 18
- bus lines: 261 | 1155 | 1158 | 6011
- suburban trains: S1 | S2 | S3 | S4 | S60 | S80
- gas station, hardware store
- traffic lights (cars stop next to the screen)
- congestion zone
- 6-lane road

<b>DIMENSIONS:</b>	300 x 180 cm
<b>SIZE:</b>	5,4m <sup>2</sup>
<b>FORMAT:</b>	16:9

<b>CONTENT:</b>	partially animated*
<b>OPERATING TIME:</b>	6 am – 12 am
<b>IMPRESSIONS:</b>	~524.000/week**

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 168,-

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
TRIESTER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.

# OUR SCREENS

VIENNA



## TROSTSTRASSE 58 (TRO58)

1100

### MULTIPLIERS:

- tram lines: O | 67
- bus line: 65A
- various shopping facilities
- densely populated area

**DIMENSIONS:** 300 x 180 cm

**SIZE:** 5,4 m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~230.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 142,80

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
TROSTSTRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## SIMMERINGER HAUPTSTRASSE 141 (SHS141)

1110

### MULTIPLIERS:

- subway: U3
- tram lines: 11 | 71
- bus lines: 69A | 72A | 73A
- suburban train: S80
- gas station
- shopping center (Huma Eleven)

### DIMENSIONS:

300 x 180 cm

### SIZE:

5,4m<sup>2</sup>

### FORMAT:

16:9

### CONTENT:

partially animated\*

### OPERATING TIME:

6 am – 12 am

### IMPRESSIONS:

~296.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 233,10

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
SIMMERINGER HAUPTSTRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## MEIDLINGER HAUPTSTRASSE 23 (MEI23)

1120

### MULTIPLIERS:

- Theresienbad
- trainstation Meidling
- Meidlinger Market
- restaurants, cafés
- pedestrian area
- shopping street

### DIMENSIONS:

300 x 180 cm

### SIZE:

5,4m<sup>2</sup>

### FORMAT:

16:9

### CONTENT:

partially animated\*

### OPERATING TIME:

6 am – 10 pm

### IMPRESSIONS:

~275.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 344,40

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
MEIDLINGER HAUPTSTRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## HIETZINGER HAUPTSTRASSE 22 (HHS22)

1130

### MULTIPLIERS:

- subway: U4
- tram line: 10 | 49 | 52 | 60
- EKAZENT
- Schönbrunn
- restaurants
- shopping areas

### DIMENSIONS:

112 x 192 cm

### SIZE:

2,15 m<sup>2</sup>

### FORMAT:

9:16

### CONTENT:

fully animated\*

### OPERATING TIME:

6 am – 10 pm

### IMPRESSIONS:

~329.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 266,70

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
HIETZINGER HAUPTSTRASSE**

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## HÜTTELDORFER STRASSE 74 (HTS74)

1150

### MULTIPLIERS:

- tram lines: 49 | 10A
- subway: U3
- restaurants, cafés, ...
- shopping area

**DIMENSIONS:** 112 x 192 cm

**SIZE:** 2,15 m<sup>2</sup>

**FORMAT:** 9:16

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~332.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 170,10

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
HÜTTELDORFER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## MARIAHILFER STRASSE 221 (MH221)

1150

### MULTIPLIERS:

- tram lines: 52 | 60
- gas station
- access road to the western train station
- IKEA
- Technisches Museum

**DIMENSIONS:** 300 x 180 cm

**SIZE:** 5,4m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~242.000 / week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300 / day

Spot length: 10 sec.

Price: € 205,80

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
ÄUSSERE MARIAHILFER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## OTTAKRINGER STRASSE 29 (OTS29)

1160

### MULTIPLIERS:

- tram line: 44
- various shopping facilities
- densely populated area

**DIMENSIONS:** 300 x 180 cm

**SIZE:** 5,4m<sup>2</sup>

**FORMAT:** 16:9

**CONTENT:** partially animated\*

**OPERATING TIME:** 6 am – 12 am

**IMPRESSIONS:** ~232.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days

Playouts: 300/day

Spot length: 10 sec.

Price: € 170,10

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
OTTAKRINGER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily

\*\*counted by digital & analog procedures, traffic data and passerby counts.



## OUR SCREENS

VIENNA



## DÖBLINGER HAUPTSTRASSE 55 (DHS55)

1160

### MULTIPLIERS:

- tram line: 37
- Wertheimsteinpark
- trainstation Spittelau
- Setegayapark
- private clinic Döbling
- restaurants, cafés

### DIMENSIONS:

126 x 224 cm

### SIZE:

2,82m<sup>2</sup>

### FORMAT:

9:16

### CONTENT:

partially animated\*

### OPERATING TIME:

6 am – 10 pm

### IMPRESSIONS:

~359.000/week\*\*

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	300/day
Spot length:	10 sec.
Price:	€ 144,90

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
DÖBLINGER HAUPTSTRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

VIENNA



## BRÜNNER STRASSE 93 (BRS93)

1210

### MULTIPLIERS:

- tram line: 30 | 31
- bus lines: 36B
- Trillerpark
- various shopping facilities
- highway accessing road

**DIMENSIONS:** 300 x 180 cm  
**SIZE:** 5,4m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** partially animated\*  
**OPERATING TIME:** 6 am – 12 am  
**IMPRESSIONS:** ~398.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 300/day  
Spot length: 10 sec.  
Price: € 235,20

**BIGGEST BOOKABLE  
DOOH SCREEN AT  
BRÜNNER STRASSE**

\*PARTIALLY ANIMATED: Elements move smoothly and steadily  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# OUR SCREENS

## OVERVIEW

	LOCATION	DIMENSIONS	SIZE	FORMAT	CONTENT	OPERATING TIME	IMPRESSIONS PER WEEK
1 <sup>st</sup> district	KÄRNTNER STRASSE 1	400 X 250 cm	10 m <sup>2</sup>	16:9	fully animated*	6 am – 10 pm	588.000
	KÄRNTNER STRASSE 4	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	588.000
	KÄRNTNER STRASSE 12	240 x 180 cm	4,32 m <sup>2</sup>	16:9	fully animated*	6 am – 12 am	588.000
	KÄRTNER STRASSE 53	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	538.000
	FRANZ-JOSEFS-KAI 19 (Schwedenplatz)	180 x 120 cm	2,2 m <sup>2</sup>	16:9	fully animated*	6 am – 12 am	306.000
	WOLLZEILE 13	120 x 180 cm	3 x 2,2 m <sup>2</sup>	9:16	partially animated*	6 am – 12 am	268.000
	WOLLZEILE 37	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	310.000
	HERRENGASSE 12	120 x 270 cm	3,2 m <sup>2</sup>	9:16	fully animated*	6 am – 12 am	323.000
	ROTEENTURMSTRASSE 6	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	342.000
	PETERSPLATZ 11	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	267.000
2 <sup>nd</sup> district	FRANZ-JOSEFS-KAI 31	420 x 270 cm	11,3 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	420.000
	TABORSTRASSE 20	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	302.000
3 <sup>rd</sup> district	OBERE DONAUSTRASSE 43	270 x 180 cm	4,9 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	292.000
	AM STADTPARK 1 (Wien Mitte)	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	563.000
5 <sup>th</sup> district	MARGARETENPLATZ 6–7	180 x 240 cm	4,3 m <sup>2</sup>	9:16	fully animated*	6 am – 10 am	280.000
	REINPRECHTSDORFER STRASSE 41	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	384.000
6 <sup>th</sup> district	MARIAHILFER STRASSE 85	300 x 180 cm	5,4 m <sup>2</sup>	16:9	fully animated*	6 am – 12 am	545.000
	MARIAHILFER STRASSE 93	120 x 270 cm	3,2 m <sup>2</sup>	16:9	fully animated*	6 am – 12 am	545.000
7 <sup>th</sup> district	MARIAHILFER STRASSE 42	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	545.000
	MARIAHILFER STRASSE 124	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	465.000
	NEUBAUGASSE 20	120 x 270 cm	3,2 m <sup>2</sup>	9:16	fully animated*	6 am – 10 pm	296.000
	LERCHENFELDER GÜRTEL 34	270 x 180 cm	4,9 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	978.000
8 <sup>th</sup> district	LERCHENFELDER STRASSE 18–24	113 x 200 cm	2,3 m <sup>2</sup>	9:16	partially animated*	6 am – 12 am	290.000
	HERNALSER GÜRTEL 12A	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	978.000
	BREITENFELDER GASSE 26	120 x 180 cm	2,2 m <sup>2</sup>	9:16	partially animated*	6 am – 12 am	978.000
	ALSER STRASSE 25	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	318.000

\* **STATIC:** printed, static image backlit | **PARTIALLY ANIMATED:** Elements move smoothly and steadily | **FULLY ANIMATED:** Videos are displayable



# OUR SCREENS

## OVERVIEW

8 <sup>th</sup> district	[ JOSEFSTÄDTER STRASSE 33	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	280.000
9 <sup>th</sup> district	[ WÄHRINGER STRASSE 54	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	399.000
	[ PORZELLANGASSE 2	120 x 280 cm	2,2 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	248.000
10 <sup>th</sup> district	[ FAVORITENSTRASSE 111	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated**	6 am – 10 pm	375.000
	[ FAVORITENSTRASSE 111 / REUMANNPLATZ	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated**	6 am – 10 pm	375.000
	[ FAVORITENSTRASSE 61	120 x 180 cm	2,2 m <sup>2</sup>	9:16	fully animated**	6 am – 12 am	295.000
	[ TRIESTER STRASSE 1B	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	524.000
11 <sup>th</sup> district	[ TROSTSTRASSE 58	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	230.000
	[ SIMMERINGER HAUPTSTRASSE 141	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	296.000
12 <sup>th</sup> district	[ MEIDLINGER HAUPTSTRASSE 23	126 x 224 cm	2,82 m <sup>2</sup>	9:16	fully animated**	6 am – 10 pm	275.000
13 <sup>th</sup> district	[ HIETZINGER HAUPTSTRASSE 22	112 x 192 cm	2,15 m <sup>2</sup>	9:16	fully animated**	6 am – 10 pm	329.000
15 <sup>th</sup> district	[ HÜTTELDORFER STRASSE 74	126 x 224 cm	2,15 m <sup>2</sup>	9:16	partially animated**	6 am – 10 pm	295.000
	[ MARIAHILFER STRASSE 221	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	242.000
16 <sup>th</sup> district	[ OTTAKRINGER STRASSE 29	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	232.000
19 <sup>th</sup> district	[ DÖBLINGER HAUPTSTRASSE 55	126 x 224 cm	2,82 m <sup>2</sup>	9:16	partially animated*	6 am – 10 pm	359.000
21 <sup>st</sup> district	[ BRÜNNER STRASSE 93	300 x 180 cm	5,4 m <sup>2</sup>	16:9	partially animated*	6 am – 12 am	398.000

\* **STATIC:** printed, static image backlit | **PARTIALLY ANIMATED:** Elements move smoothly and steadily | **FULLY ANIMATED:** Videos are displayable



# UNMISSABLE AT VIENNA'S BIGGEST SHOPPING STREET

DIGITAL OUT OF HOME AT  
THE MARIAHILFER STRASSE

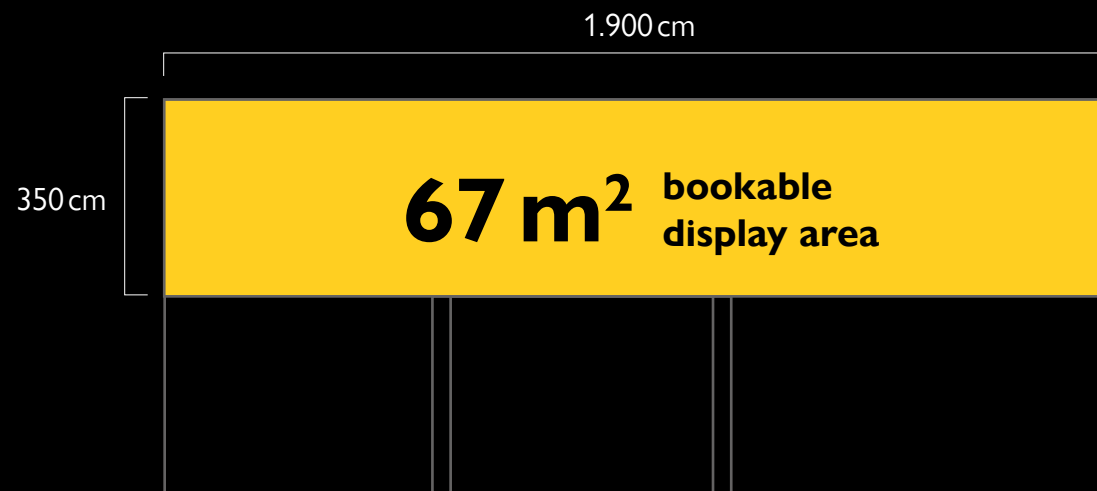


# HIGHLIGHT SCREEN

VIENNA

From now on, your ad can be displayed on the XXL screen at Mariahilfer Strasse 37-39. This location is particularly characterized by its unique size and exclusive location. It is visible from afar and offers a high dwell time of passers-by.

The screen offers space for six advertising slots in a loop of 30 seconds each.



MARIAHILFER STRASSE 37-39





# HIGHLIGHT SCREEN

VIENNA

## FACTS:

### MULTIPLIERS:

- Mariahilfer Straße (shopping street)
- public transport (undergrund, bus)
- Museumsquartier
- Gerngross (mall)

**DIMENSIONS:** 1.900 x 350 cm

**SIZE:** 67 m<sup>2</sup>

**FORMAT:** 4.822x869 px

**FILE FORMAT:** jpeg, png, pdf

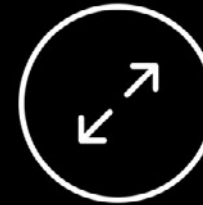
**CONTENT:** static

**OPERATING TIME:** 6 am – 10 pm

**IMPRESSIONS:** ~545.000 / week

### BOOKING OPTIONS:

System: Loop (6 slots à 30 sec.)  
Duration: bookable for calendar weeks only  
Playouts: 30 seconds visible, every 180 seconds  
Spot lenght: 30 seconds  
Flexibility: free change of ads  
Price/week: € 3.500,-



67 m<sup>2</sup>  
in size



2,2 Mio.  
impressions/month



INFINITYMEDIA.AT

INFINITY MEDIA

# THE MOST EXCLUSIVE LOCATION

DIGITAL OUT OF HOME AT  
THE WIENER RINGSTRASSE



# HIGHLIGHT SCREEN

VIENNA

The prominent location on the Ring, opposite the Vienna State Opera, ensures a constantly high frequency and a particularly long dwell time around the LED installation. Because the location is surrounded by numerous waiting zones, motorists, cyclists and pedestrians can't help but follow the advertising messages. With a screen area of around 24 m<sup>2</sup>, advertising subjects on the digital XXL display reach a wide variety of target groups. Since the screen runs around the corner, visual contacts can be generated from two sides.



WIENER RINGSTRASSE

# HIGHLIGHT SCREEN

VIENNA

## FACTS:

### MULTIPLIERS:

- Vienna State Opera
- public transport (undergrund, tram)
- Kärntner Straße (shopping street)
- tourist busses
- Wiener Ringstraße

<b>DIMENSIONS:</b>	950 x 250 cm
<b>SIZE:</b>	23,75 m <sup>2</sup>
<b>FORMAT:</b>	3.192 x 840 px
<b>FILE FORMAT:</b>	jpeg, png, pdf
<b>CONTENT:</b>	static
<b>OPERATING TIME:</b>	6 am – 10 pm
<b>IMPRESSIONS:</b>	~450.000 / week

### BOOKING OPTIONS:

System:	Loop (6 slots à 30 sec.)
Duration:	30 seconds
Flexibility:	free change of ads
Bookable:	weeks (no single days)
Price/week	€ 6.000,-*



~24 m<sup>2</sup>  
size



1,8 Mio.  
impressions / month

WIENER RINGSTRASSE

\* excl. taxes and discounts





DOOH  
ON ANOTHER  
LEVEL

EUROPE'S LARGEST DIGITAL OUT OF HOME DISPLAY

# HIGHLIGHT SCREEN

WIENER NEUDORF

Number One is the largest digital advertising display in Europe. Combining creative expression on an unrivalled 1,040 m<sup>2</sup> screen with cutting-edge LED technology, it provides a one-of-a-kind and high-impact advertising experience.

The advertising installation is located between busy main traffic lanes in Vösendorf and is predominantly visible from two important traffic routes: the A2 South freeway and the B17. In immediate vicinity of Westfield Shopping City Süd and numerous exit and entrance lanes to the main roads, Number One generates a whopping 12 million impressions per month. The use of high-intensity LEDs allows not only for optimal visibility during the day, but also for a brilliantly illuminated image in the dark. Drivers head towards the gigantic advertising space for almost 2km, which cannot be overlooked, due to its ideal alignment.





# HIGHLIGHT SCREEN

WIENER NEUDORF

NUMBER 1

## FACTS:

### MULTIPLIERS:

- A2 outbound (Highway)
- B17 (Main street)
- Westfield SCS (shopping park)

### DIMENSIONS:

5.100 x 2.000 cm

### SIZE:

1.020 m<sup>2</sup>

### FORMAT:

1.632 x 640 px

### FILE FORMAT:

jpeg, png

### CONTENT:

static (Only non-animated images playable)

### OPERATING TIME:

12 am – 12 am

### IMPRESSIONS:

~3.000.000 / week

### BOOKING OPTIONS:

Duration:

bookable for 14 & 28 Tage days

Playouts:

30 seconds visible, every 60 seconds

Spot lenght:

30 seconds

Flexibility:

free change of ads



1.020 m<sup>2</sup>  
in size



12 Mio.  
impressions / month



bookable for  
14 & 28 days

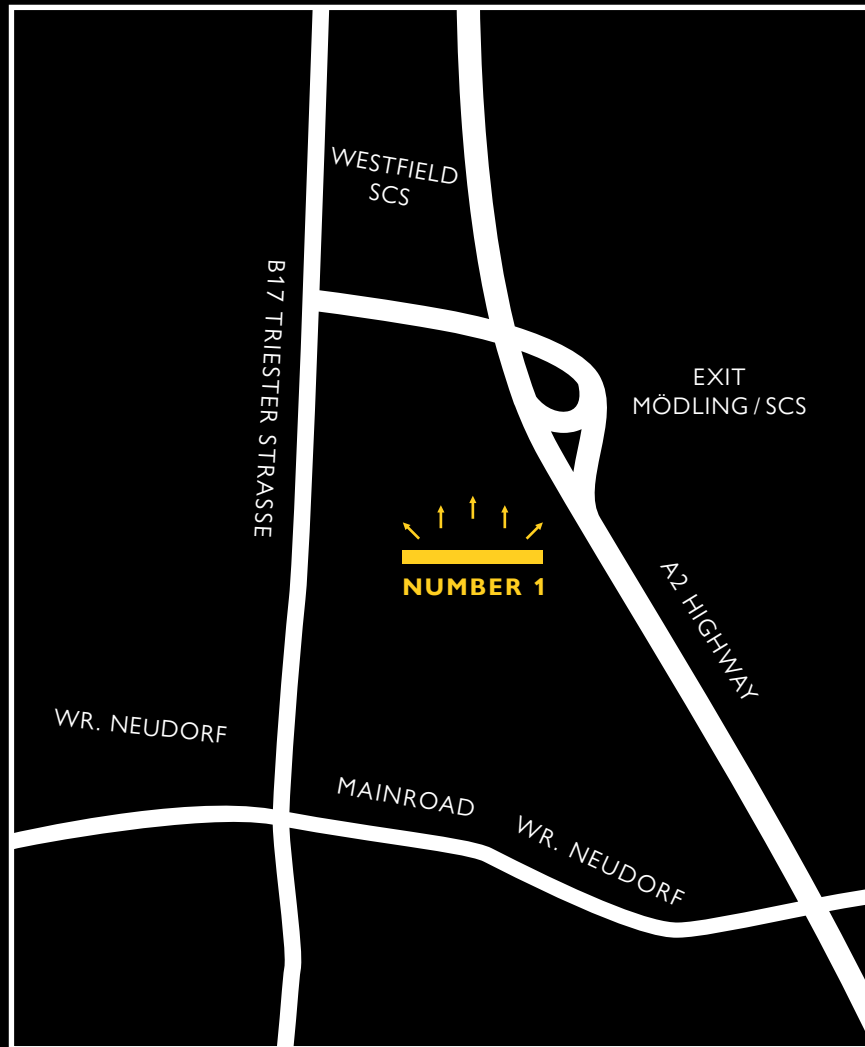


4,4 / 3,7  
CPM



# HIGHLIGHT SCREEN

WIENER NEUDORF



n  
o.  
1

- approx. visibility: 2 km
- highly frequented location
- 24 h / 365 days



**INFINITY MEDIA**  
TRAIN STATIONS

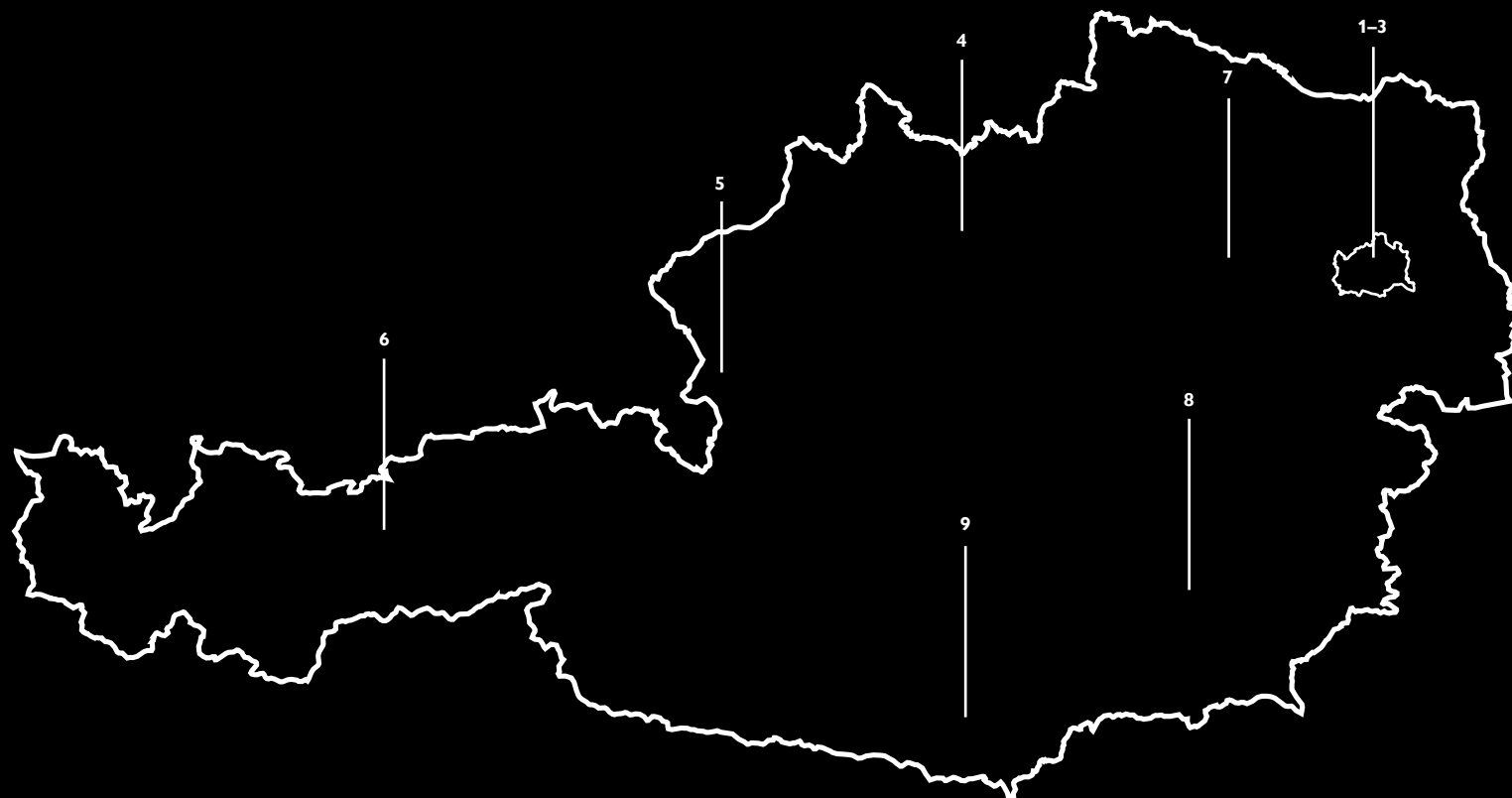
TRAIN STATIONS



# LOCATIONS

AUSTRIA - TRAIN STATIONS

LOCATIONS AUSTRIA



1 WIEN MITTE | 1030

2 HAUPTBHF. WIEN | 1100

3 WIEN WESTBHF. | 1150

4 LINZ HAUPTBHF. | 4020

5 SALZBURG HAUPTBHF. | 5020

6 INNSBRUCK HAUPTBHF. | 6020

7 ST. PÖLTEN HAUPTBHF. | 3100

8 GRAZ HAUPTBHF. | 8020

9 KLAGENFURT HAUPTBHF. | 9020

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.



# LOCATIONS

TRAIN STATIONS – VIENNA



## BAHNHOF WIEN MITTE (BAHNSTEIG)

**DIMENSIONS:** 500 x 300 cm  
**SIZE:** 15 m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** fully animated\*  
**OPERATING TIME:** 4 am – 12 am  
**IMPRESSIONS:** ~420.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 200/day  
Spot length: 10 sec.  
Price: € 504,-

The displays at the train stations are RailScreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.

# LOCATIONS

TRAIN STATIONS – VIENNA



## HAUPTBAHNHOF WIEN (MAINHALL)

**DIMENSIONS:** 490 x 280 cm  
**SIZE:** 14 m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** fully animated\*  
**OPERATING TIME:** 4 am – 12 am  
**IMPRESSIONS:** ~860.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 200/day  
Spot length: 10 sec.  
Price: € 1.557,50,-

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# LOCATIONS

TRAIN STATIONS – VIENNA



## WIEN WESTBAHNHOF (MAIN HALL)

**DIMENSIONS:** 400 x 240 cm  
**SIZE:** 9,5m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** fully animated\*  
**OPERATING TIME:** 4 am – 12 am  
**IMPRESSIONS:** ~280.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 200/day  
Spot length: 10 sec.  
Price: € 766,50,-

1150 VIENNA

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.

# LOCATIONS

TRAIN STATIONS – LINZ

4020 LINZ

## LINZ HAUPTBAHNHOF (MAIN HALL)

**DIMENSIONS:** 400 x 240 cm  
**SIZE:** 9,6m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** fully animated\*  
**OPERATING TIME:** 4 am – 12 am  
**IMPRESSIONS:** ~287.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 200/day  
Spot length: 10 sec.  
Price: € 518,-

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# LOCATIONS

## TRAIN STATIONS – SALZBURG



### SALZBURG HAUPTBAHNHOF (MAIN HALL)

<b>DIMENSIONS:</b>	360 x 210 cm
<b>SIZE:</b>	7,6m <sup>2</sup>
<b>FORMAT:</b>	16:9
<b>CONTENT:</b>	fully animated*
<b>OPERATING TIME:</b>	4 am – 12 am
<b>IMPRESSIONS:</b>	~182.000/week**

#### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	200/day
Spot length:	10 sec.
Price:	€ 336,-

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# LOCATIONS

TRAIN STATIONS – INNSBRUCK



## INNSBRUCK HAUPTBAHNHOF (MAIN HALL)

<b>DIMENSIONS:</b>	300 x 180 cm
<b>SIZE:</b>	5,4m <sup>2</sup>
<b>FORMAT:</b>	16:9
<b>CONTENT:</b>	fully animated*
<b>OPERATING TIME:</b>	4 am – 12 am
<b>IMPRESSIONS:</b>	~259.000/week**

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	200/day
Spot length:	10 sec.
Price:	€ 469,-

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# LOCATIONS

TRAIN STATIONS – ST. PÖLTEN



## ST. PÖLTEN HAUPTBAHNHOF (MAIN HALL)

**DIMENSIONS:** 300 x 180 cm  
**SIZE:** 5,4m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** fully animated\*  
**OPERATING TIME:** 4 am – 12 am  
**IMPRESSIONS:** ~196.000/week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 200/day  
Spot length: 10 sec.  
Price: € 353,50,-

3100 ST. PÖLTEN

REISEBÜRO  
am  
bahnhof

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable

\*\*counted by digital & analog procedures, traffic data and passerby counts.

# LOCATIONS

TRAIN STATIONS – GRAZ



## GRAZ HAUPTBAHNHOF (MAIN HALL)

<b>DIMENSIONS:</b>	300 x 180 cm
<b>SIZE:</b>	5,4m <sup>2</sup>
<b>FORMAT:</b>	16:9
<b>CONTENT:</b>	fully animated*
<b>OPERATING TIME:</b>	4 am – 12 am
<b>IMPRESSIONS:</b>	~175.000/week**

### EXAMPLE OF PRICING:

Duration:	7 days
Playouts:	200/day
Spot length:	10 sec.
Price:	€ 325,50,-

\*The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.



# LOCATIONS

TRAIN STATIONS – KLAGENFURT



## KLAGENFURT HAUPTBAHNHOF (MAIN HALL)

**DIMENSIONS:** 200 x 120 cm  
**SIZE:** 2,4 m<sup>2</sup>  
**FORMAT:** 16:9

**CONTENT:** fully animated\*  
**OPERATING TIME:** 4 am – 12 am  
**IMPRESSIONS:** ~98.000 / week\*\*

### EXAMPLE OF PRICING:

Duration: 7 days  
Playouts: 200 / day  
Spot length: 10 sec.  
Price: € 178,50,-

The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.

\*FULLY ANIMATED: videos are displayable  
\*\*counted by digital & analog procedures, traffic data and passerby counts.

# LOCATIONS TRAIN STATIONS

## OVERVIEW

LOCATION	DIMENSIONS	SIZE	FORMAT	CONTENT	OPERATING TIME	IMPRESSIONS PER WEEK
BAHNHOF WIEN MITTE	500 x 300 cm	15 m <sup>2</sup>	16:9	fully animared*	4 am– 12 am	385.000
WIEN HAUPTBAHNHOF	490 x 280 cm	14 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	800.000
WIEN WESTBAHNHOF	400 x 240 cm	9,5 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	245.000
LINZ HAUPTBAHNHOF	400 x 240 cm	9,5 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	252.000
SALZBURG HAUPTBAHNHOF	360 x 210 cm	7,6 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	175.000
INNSBRUCK HAUPTBAHNHOF	300 x 180 cm	5,4 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	245.000
ST. PÖLTEN HAUPTBAHNHOF	300 x 180 cm	5,4 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	175.000
GRAZ HAUPTBAHNHOF	300 x 180 cm	5,4 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	161.000
KLAGENFURT HAUPTBAHNHOF	200 x 120 cm	2,4 m <sup>2</sup>	16:9	fully animated*	4 am– 12 am	84.000

\* **STATIC:** printed, static image backlit | **PARTIALLY ANIMATED:** Elements move smoothly and steadily | **FULLY ANIMATED:** Videos are displayable  
The displays at the train stations are Railscreens of the ÖBB Werbung, they are bookable at Infinity Media.



### INQUIRIES AND BOOKING

Let us create a customized offer, which is perfectly tailored to your needs. Feel free to contact me using the information below.

#### **MONIKA BATINIC**

Head of Sales

[sales@infinitymedia.at](mailto:sales@infinitymedia.at)

+43 660 130 91 91

#### **MICHAEL RIEKHOFF**

Head of Regional Sales

[sales@infinitymedia.at](mailto:sales@infinitymedia.at)

+43 660 888 58 85

#### **KEVIN BIALOBRZESKI**

Key Account Manager

[sales@infinitymedia.at](mailto:sales@infinitymedia.at)

+43 660 311 11 78

#### **KERIM BERIJEV**

Regional Sales Manager

[sales@infinitymedia.at](mailto:sales@infinitymedia.at)

+43 660 171 84 80

#### **STEFAN DJOKIC**

Key Account Manager

[sales@infinitymedia.at](mailto:sales@infinitymedia.at)

+43 660 263 50 81

#### **SHERIF EL KHAWAGA**

Regional Sales Manager

[sales@infinitymedia.at](mailto:sales@infinitymedia.at)

+43 660 888 58 80

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**INFINITY MEDIA GMBH & CO KG**

MARIAHILFER STRASSE 88A/1/2, 1070 WIEN  
WELCOME@INFINITYMEDIA.AT

**WWW.INFINITYMEDIA.AT**



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